

#### FOR IMMEDIATE RELEASE

### The Atrium at Navesink Harbor Wins 2022 "Best in Wellness" Beacon Award



**Red Bank, New Jersey–December 31, 2022–**<u>The Atrium at Navesink Harbor</u>, a <u>Springpoint</u> Life Plan Community, has won the ICAA NuStep Beacon Award and is considered among the top 25 "Best in Wellness" senior living communities in North America for 2022.

Designed to showcase organizations that embrace wellness as a foundational way of life, the ICAA NuStep Beacon Award recognizes The Atrium's outstanding

commitment to create relevant, meaningful opportunities and an empowering culture for all residents and staff. The award's focus on emotional, physical, intellectual, social, spiritual, vocational, and environmental health is reflected in Springpoint's LivWell program.

"The Atrium team is incredibly humbled to be a recipient of the NuStep Beacon Award. We consider ourselves lucky to have the honor of assisting our residents as they work towards achieving their daily wellness goals," said The Atrium LivWell Program Coordinator, Yvette Cataneo. "A self-assured smile, an extra spring in one's step, an achievement realized, an enveloping feeling of community– these are just a few of the myriad benefits our residents experience because of their engagement in our LivWell programming. We are fortunate enough to witness every triumph. Both residents and the LivWell team will continue to work together to achieve shining results and surpass our goals."

Recognized for innovation by <u>LeadingAge New Jersey</u>, the LivWell philosophy is "to provide the opportunity to engage in experiences that support a high quality of life, personal choice, lifelong development, and an optimal sense of well-being." The Atrium works hand in hand with residents to develop programming that promotes more engaged, stimulating life, filled with the pursuits they value most. Please visit The Atrium <u>website</u> to learn more.

"As wellness has continued to grow in the active-aging industry, we are delighted to provide even more opportunities for organizations and executives to be honored for their influence and impact," says Colin Milner, ICAA founder and CEO. "With the ongoing shift to wellness-based models, all of these distinguished award winners serve as shining examples that are leading the way."

The 2022 ICAA NuStep Beacon and Pinnacle Awards were presented earlier this month at the ICAA Conference, Leadership Summit & Expo in Orlando, Florida. For additional information about best practices of these award winners, consult the ICAA NuStep Beacon Award website at <a href="https://beaconaward.icaa.cc/">https://beaconaward.icaa.cc/</a>.

#### **About Springpoint**

Springpoint is a nationally recognized senior living provider with a legacy of over 100 years serving the Mid-Atlantic region. It consists of Springpoint Senior Living and its eight full-service Life Plan Communities and 19 affordable housing communities. It also includes Village Point Rehabilitation &



Healthcare, Springpoint Living at Manalapan (providing memory care and assisted living), Springpoint at Home (providing home care services) and Springpoint Choice (a membership-based program offering long-term care planning services). Learn more about Springpoint at <u>springpointsl.org</u>. Press Contact: <u>Danica McGuiness</u>, Springpoint Communications Specialist, Phone: 732-430-3704

## About NuStep, LLC

<u>NuStep, LLC</u> designs, manufactures, and distributes recumbent cross trainer exercise equipment. NuStep products, accessories, and adaptive equipment empower users of virtually all functional abilities and fitness levels to engage in exercise that helps build strength, enhance independence, and improve health outcomes. From 1998 to 2018, NuStep sponsored the Pinnacle Award to recognize senior communities and senior centers transforming lives through whole-person wellness programming. The award also served as a vehicle to educate and encourage senior organizations to integrate whole-person wellness into their programming.

# About the International Council on Active Aging (ICAA)

ICAA is a professional association that leads, connects, and defines the active-aging industry and supports professionals who aspire to develop wellness cultures for adults over 50. This support includes creating wellness environments, programs, and services. The association is focused on active aging—an approach to aging that helps older adults live life as fully as possible within all dimensions of wellness—and provides its members with education, information, resources, and tools. As an active-aging educator and advocate, ICAA has advised numerous organizations and governmental bodies.

**For more information or questions, contact:** <u>Colin Milner</u>, CEO, ICAA Toll-free: 1-866-335-9777 (North America) Telephone: 604-734-4466; cell: 604-763-4595

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