



FOR IMMEDIATE RELEASE

Springpoint Names Shannon Grieb as Vice President of Sales



Wall Township, New Jersey—October 3, 2024—[Springpoint](#) recently announced Shannon Grieb as the new Vice President of Sales. She is responsible for the sales and occupancy-building initiatives for Springpoint communities and affiliates.

Shannon has more than 25 years of experience selling and marketing Life Plan Communities. She’s worked with both mid-market offers as well as high price, high quality communities throughout Central New Jersey and Northeast Pennsylvania. Most recently, she held the role of Vice President of Marketing and Communications at the Philadelphia Protestant Home. She previously held sales and marketing positions for Springpoint at the Meadow Lakes and Monroe Village Life Plan Communities.

Shannon is a member of the Chamber of Commerce of Greater N.E. Philadelphia–Eastern Montgomery County, a Fellow in LeadingAge PA, a member of the Marketing and Public Relations Society (MPRS), and a board member of the Pennsylvania Assisted Living Association (PALA). She is a graduate of Rider University with a bachelor’s degree in business.

About Springpoint

Springpoint is a nationally recognized senior living provider with a legacy of over 100 years serving the Mid-Atlantic region. It consists of Springpoint Senior Living and its eight full-service Life Plan Communities; Village Point Rehabilitation and Healthcare; Springpoint Living at Manalapan, an assisted living and memory care community; and 19 affordable housing communities. It also includes Springpoint at Home, providing home care and care management services, and Springpoint Choice, a membership-based program offering the security of long-term care planning for members. Learn more about Springpoint at springpointsl.org.

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