



FOR IMMEDIATE RELEASE

Springpoint and Parker Health Group receive Excellence in Innovation Award for Groundbreaking Wellness Initiative



Wall Township, New Jersey—February 20, 2025—[Springpoint](#) and Parker Health Group received the *Excellence in Innovation* award from LeadingAge New Jersey & Delaware for their groundbreaking Affordable Housing Wellness Initiative. This joint initiative introduced affordable housing residents to LivWell, Springpoint’s award-winning wellness program.

Accepting the award on behalf of Springpoint and Parker Health Group was Judy Collett-Miller, Director of Planning and Administration at Parker, Amanda Oberg, Springpoint’s LivWell Program

Manager for Affordable Housing, and Michael Oakes, Chief Philanthropy Officer of the Springpoint Foundation (pictured with James McCracken, CEO of LeadingAge New Jersey & Delaware).

Launched in 2021 by the [Springpoint Foundation](#) with support from [Parker Health Group](#), this wellness initiative focuses on residents’ physical, intellectual, emotional, and social well-being. Initially created as a three-year pilot program, residents from four Springpoint affordable housing communities gained access to Springpoint’s LivWell program.

Recognized for its innovation by LeadingAge NJ, [LivWell](#) provides residents the opportunity to engage in experiences that support a high quality of life, personal choice, lifelong development, and an optimal sense of well-being. Prior to this initiative, only residents of Springpoint Life Plan Communities could take advantage of the LivWell program benefits.

[LeadingAge New Jersey & Delaware](#) presented the award during a “celebrating excellence in aging services” ceremony in February. The award is given annually and recognizes innovative best practice programs or services that promote and enhance quality of life for senior residents, staff, and/or the surrounding community.

“This award recognizes the commitment and dedication of those team members from Springpoint and Parker Health Group who continuously work to bring innovative services and experiences to our residents,” said Springpoint CEO Anthony Argondizza. “More residents are gaining confidence, forming friendships, and discovering new passions through this bold initiative, all while improving their overall quality of life.”



Due to its ongoing impact and success, Parker Health Group renewed its partnership with Springpoint in 2024 and expanded the initiative to four additional communities. With over 140 residents currently enrolled, the goal is to eventually serve all 19 Springpoint affordable housing communities throughout New Jersey.

The Affordable Housing Initiative reflects the commitment of both Springpoint and Parker Health Group to ensure that all residents have access to resources that enhance their overall health. With plans for continued growth and innovation, this initiative exemplifies how dedicated partnerships can drive positive change and improve the quality of life for older adults.

About Springpoint

[Springpoint](#) is a nationally recognized nonprofit senior living provider, with a legacy of over 100 years serving the Mid-Atlantic region. It consists of Springpoint Senior Living and its eight Life Plan Communities, an assisted living/memory care community, a skilled nursing/rehabilitation community and 19 affordable housing communities. It also includes [Springpoint at Home](#), providing homecare and care management services, and [Springpoint Choice](#), a membership program offering security of long-term care planning for members.

About Parker Health Group

[Parker Health Group, Inc.](#) is a not-for-profit, New Jersey-based aging services organization with over 115 years' experience that is committed to empowering older Americans. We are a diverse community of over 1,000 dedicated and passionate employees, caregivers, volunteers, thought leaders, researchers, educators, and partners. Our award-winning standards and approaches have made us a pioneer of inclusive aging services and long-term care residences, and a national thought leader on the conversation around aging in America. Founded in 1907 by Henrietta Parker, Parker has been challenging, changing, and expanding the idea of what it means to grow older in America and how all of us can make aging part of life.

About Leading Age New Jersey & Delaware

[LeadingAge NJ & DE](#) is a bi-state association of primarily not-for-profit, mission-driven senior care and housing organizations dedicated to advancing quality aging services in New Jersey and Delaware through advocacy, education, and fellowship. Founded in 1931, LeadingAge New Jersey & Delaware and its members believe in affirming the enduring value of our elders to society, to family and to the community; promoting quality, stewardship and choice in aging services; advancing mission-driven values, compassionate services and public trust; being accountable to those we serve; and developing ethical leadership.