

2018 ANNUAL REPORT

ENGAGE, ENRICH, SERVE





Dear Friends,

As I reflect on our past achievements and anticipate all that the future may hold, I am thankful for the dedication and commitment of so many of us working together with a shared vision for the future.

I'm excited to share news about our most recent offering—Springpoint Choice. This Continuing Care at Home (CCaH) membership program is for healthy adults age 55 and older who want to maintain their independence at home, with a plan for future long-term care. Members who join Springpoint Choice benefit from personal coordination of care needs while gaining ac-

cess to Springpoint's network of long-term care services. We congratulate the Springpoint Choice team on the launch and look forward to supporting the successful development of this innovative product.

During our second annual Springpoint Senior Living Leadership Summit held in September, we celebrated our many wonderful achievements and programmatic innovations. We congratulated some of our outstanding employees who were awarded the "Making a Difference Award" for their exceptional service and commitment to going above and beyond. We also recognized the achievements of our outstanding community management teams and individual staff members. The award recipients represent a diverse group of high-performing professionals throughout all sectors of our organization, each one demonstrating a high level of commitment, integrity, and dedication to their profession. We enjoyed great camaraderie and drew inspiration from each other as we kicked off an organization-wide hospitality initiative designed to build upon our strong culture of service by enhancing employee and resident engagement.

As you leaf through the pages of this Annual Report, I hope you enjoy reading about the many ways we fulfill our mission. See what renovations we've completed and what new ones are planned. Take heart in the ways our residents, employees, and volunteers come together to enrich our communities. Meet some new team members and learn about our current initiatives.

We have much to be thankful for and look forward to. I'm confident that our guiding values and unwavering commitment to excellence will enable us to embrace the many ways in which we can engage, enrich, and serve others.

Anthony A. Argondizza, President and CEO

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# 2018 YEAR IN REVIEW

## Moving Forward, Embracing Innovation

#### **ENGAGE**

#### **Introducing Springpoint Choice**

We are excited to provide a new offering—Springpoint Choice, a Continuing Care at Home (CCaH) membership program for healthy adults, age 55 and older, who want to maintain their independence at home while planning for future long-term care. Also known as "continuing care without walls," the CCaH concept was first developed in the 1980s and is now being offered by leading senior living providers throughout the country.

One of our Springpoint strategic initiatives is to meet the changing needs and desires of today's seniors and their families. Springpoint Choice allows us to broaden our reach and expand our portfolio of services by offering personalized support and in-home services for seniors who want to remain in their homes as they age.

While Springpoint Choice is designed for older adults who want to stay in their home, it also provides arrangements for long-term care in one of our communities, if needed. The personal care navigators are an important feature of the program and they help Springpoint Choice members access senior care solutions if their healthcare needs change.

#### **New Websites**

The internet accounts for more than half of all Springpoint inquiries. Over the past year, we launched new websites for Springpoint Senior Living and all of our CCRCs. These mobile-friendly sites are easy to navigate and reflect the current best practices in web design. Our Springpoint site includes robust content designed to be a resource for seniors and families looking for senior living information. Our CCRC sites are visually appealing and provide informative content, interactive tours, testimonial videos from residents, and interactive floor plans where users can arrange furniture to better imagine their space.

#### **ENRICH**

#### RENOVATION UPDATES

#### The Oaks at Denville

In September 2018, The Oaks unveiled a modern bistro, designed with residents in mind and perfect for casual dining. With the opening of The Bistro, The Oaks now

offers four distinct new dining venues: casual dining/informal lounge, formal dining, chef's table/demonstration kitchen, and private dining. In December, we wrapped up the final phase of the \$4 million clubhouse renovation with completion of a new fitness center, enlarged locker rooms, and an exercise studio to accommodate a variety of LivWell health and wellness programs.

#### Winchester Gardens

After a two-year renovation, Winchester Gardens Healthcare Center will fully open this year. The center offers high-quality health services, medical and nursing care, and rehabilitation services as well as a fully renovated assisted living community with high-level programming and amenities in three distinct neighborhoods that reflect specific care needs. Winchester Gardens is also in the midst of an extensive dining renovation. Phase one began in October 2018 with the construction of a new bistro. Subsequent phases include construction of a lounge/bar area and exhibition dining which will be completed by summer of 2019.

### **SFRVF**

#### **Milestone Years**

President and CEO Anthony Argondizza celebrated the careers of three employees who marked milestone years of service. Congratulations to Debra Dupree (35 years at The Atrium at Navesink Harbor), Sharon Velenger (35 years at Meadow Lakes), and Robert Dempsey (45 years at Winchester Gardens)!

#### LeadingAge NJ Awards

LeadingAge New Jersey, the statewide association of nonprofit senior care organizations, held their annual awards breakfast in December 2018 to recognize those who have made a significant difference in the lives of residents and their local communities. Springpoint was honored to receive these awards:

- Global Mission Award: The Atrium at Navesink Harbor
- Excellence in Leadership Award: Ann Ricci Kenah, The Oaks at Denville
- Professional Advancement Award: Amy Nicklas, Cadbury at Home

#### **Holleran Awards**

Congratulations to the Springpoint communities recognized in 2018 by Holleran, a nationally regarded community engagement research and consulting firm that specializes in the senior living industry. Crestwood Manor received the Highest Honors award for its "outstanding efforts in providing the highest levels of engagement to Independent Living residents" and The Atrium at Navesink Harbor received the Choice Community award in recognition of "the exemplary culture of Resident Engagement."

Several of our Affordable Housing communities earned Highest Honors awards for "outstanding efforts in providing the highest levels of service to residents":

- Countryside Meadows: Resident Services Coordinator
- Manchester Pines: Safety, Resident Services Coordinator
- Stafford by the Bay: Overall Satisfaction, Management, Resident Services Coordinator, Safety, Daily Living, Facility
- Crossroads at Howell: Management, Resident Services Coordinator, Safety, Facility
- The Gables at West Windsor: Overall Satisfaction, Management, Resident Services Coordinator, Safety, Facility, Daily Living
- The Oaks at Toms River: Management, Resident Services Coordinator, Safety, Facility
- Watchung Terrace at Middlesex: Management, Resident Services Coordinator, Safety, Facility
- Wheaton Pointe at East Windsor: Facility



### 2018 LEADERSHIP SUMMIT

### Recognizing and Celebrating Excellence

Over 200 leaders from all 27 Springpoint communities and affiliates gathered for the annual Springpoint Leadership Summit in September. It was a wonderful day filled with fellowship, recognition, and inspiration. President and CEO Anthony Argondizza presented an organizational update regarding this year's achievements, organizational priorities, and planned strategic initiatives for 2019. The morning session featured a high-energy presentation by our guest speaker from a leading hospitality brand on how their organization achieves service excellence through both employee engagement and high-quality guest experience. It was an inspiring presentation that generated great discussion among our team members.

The day culminated with an awards ceremony recognizing achievements by individuals, departments, and communities in service excellence and outstanding community engagement. Congratulations to all award recipients!

#### PRESIDENT'S AWARD

Maria Cecilia Bowe, Director of Rehabilitation Services, The Oaks at Denville

Rita Dahl, Director of Resident Services, The Atrium at Navesink Harbor

Susan Froyd, Business Office Facilitator, Cadbury at Home & Cadbury Consulting

Rochelle Guglielmo, Senior Director of Nursing, Village Point Rehabilitation & Healthcare

Pam Kaczor, Administrator of Health Services, Winchester Gardens

Janet Matlock, Certified Home Health Aide, Springpoint at Home

Gerald Wines, Housekeeping Porter, Crestwood Manor The LivWell Program: accepted by Jaclyn M. Barth, Manager of Corporate Nutrition, and Stacey J. Judge, Community Wellness Program Director

#### SPRINGPOINT EXCELLENCE AWARD

The Atrium at Navesink Harbor Crestwood Manor Meadow Lakes Stonebridge at Montgomery

## GARY T. PUMA AFFORDABLE HOUSING AWARD

Deborah Colianni, Executive Director, Stafford by the Bay

Team Award: Asbury Tower Social Services Department, accepted by Michelle Phillips, Social Services Coordinator









# BRAND CULTURE, HOSPITALITY & EMPLOYEE ENGAGEMENT INITIATIVE

### Commitment to Excellence



To foster Springpoint's continued growth and position us as a premier provider and employer in the senior living industry, we have embarked on several brand culture, hospitality, and engagement initiatives. Working with external leaders in the fields of marketing and hospitality, we are fully committed to the pursuit of excellence.

#### REFRESHING OUR BRAND

We have engaged the services of Varsity Branding, a senior-focused marketing firm, to help us develop new mission, vision, and values statements that bring into sharp focus who we are as an organization today. As we refresh our established brand, we will communicate it to everyone in our Springpoint family and in every market we serve.

# FOSTERING HOSPITALITY & HIGH EXPECTATIONS

We recently launched a corporate-wide hospitality initiative for Springpoint. This will help further our goal of creating a culture of highly engaged employees who are at the top of their game and appreciate working with an organization where exceptional is the norm.

# OVERSEEING EMPLOYEE ENGAGEMENT & HOSPITALITY

In January 2018, Springpoint appointed John A. Harz as Senior Vice President of Human Resources. John is guiding Springpoint's strategic human resource initiative to position our organization as the premier provider and employer in the senior living industry. John has extensive experience in developing and executing human resource strategy in support of overall business plans. His expertise is specifically in the areas of employee engagement, talent and leadership development, succession planning, recruitment and retention, performance management, staff education, training and development, and labor relations.

In October 2018, Michael Tuccillo was appointed Director of Hospitality and Customer Engagement. Michael has over 20 years of experience managing large multi-unit, multi-disciplinary teams in senior living, hospitality, and healthcare sectors with proven success in improving customer satisfaction and staff engagement. In this newly created position, he is responsible for developing programs and training initiatives to inspire and engage team members. Additionally, he is overseeing improvements in service delivery to our residents and family members throughout all communities and affiliate organizations in New Jersey and Delaware, with a focus on building engagement and satisfaction.

# COMMUNITY BENEFIT & SOCIAL ACCOUNTABILITY

### In the Service of Others



As a nonprofit, Springpoint is required to provide public benefit to our residents and the greater community—we heartily embrace this commitment and are proud of the many ways our Springpoint family answers this call.

Last August, Springpoint volunteers loaded hospital beds and other pieces of medical equipment from Monroe Village's former healthcare facility to a shipment bound for Itando Mission of Hope and Health Care Centre in Kenya.

In December, Butler Senior Community residents joined with area teens for a three-session intergenerational art workshop facilitated by LIFE Center Stage. Through painting, they learned about each other's cultures and traditions.

Various LivWell initiatives continue to thrive, including the Plastic Mat project that provides mats for homeless people, support for the New Jersey chapter of Girls on the Run, and donations for the Central Jersey Arts Council Pianos in the Park program (both Monroe Village and Meadow Lakes participated).

The Moorings at Lewes residents raised over \$7,500 in the American Heart Association Heart Walk fundraiser. Additionally, The Moorings partners with local area arts organizations such as the Coastal Camera Club and Atlantic Visual Artists to host meetings, workshops, lectures, and exhibits for the enjoyment of residents and the public.

The Atrium at Navesink Harbor is proud to host monthly meetings of the Battle of the Bulge Association Chapter 56 veterans.

Residents at The Oaks at Toms River donated handmade pillows, blankets, gift cards, and more to Ocean Of Love, a Toms River-based nonprofit organization that helps Ocean County families of children diagnosed with cancer. They also collected 75 pairs of pajamas and 175







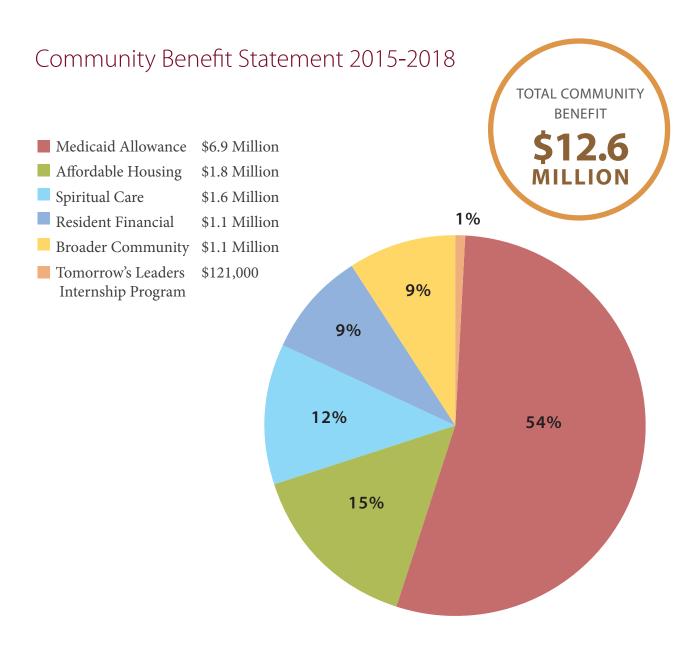


books for the Pajama Program, an organization that helps underserved children.

Working with VFW Post 370 and Middlesex County Veterans Services, residents with Watchung Terrace at Middlesex's Adopt a Soldier Group collected funds for Emergency House for Middlesex County homeless veterans.

Each month, residents and staff at The Oaks at Denville make peanut butter & jelly sandwiches that are served to area homeless people.

Meadow Lakes received the 2018 Green Communities Achievement Award from New Jersey Forest Service, New Jersey Community Forestry Council, and New Jersey Tree Foundation for the community's promotion of urban forestry and its innovative approach to tree stewardship. The community also hosted training sessions for the New Jersey Society of Certified Tree Experts and the New Jersey Chapter of the American Society of Landscape Architects.



# IN PURSUIT OF WHAT MATTERS

### Wellness and Good Health



#### SPRINGPOINT EMPLOYEES EMBRACE HEALTHCARE TRAINING

All Springpoint employees have the opportunity to attend certification classes offered by the New Jersey Healthcare Talent Network School of Management and Labor at Rutgers University Piscataway campus free of charge through a grant from the N.J. Department of Labor. Classes are taught by Rutgers consultants and currently offered at two locations: Village Point Rehabilitation & Healthcare and The Atrium at Navesink Harbor. Employees can train to become certified nursing assistants (CNAs), certified home health aides (CHHAs), certified medication aides (CMAs), certified dementia

practitioners (CDP), as well as complete CNA to CHHA conversion, and receive training in mental health and psychiatric emergencies.

#### **ACO UPDATE**

Accountable Care Organizations (ACOs) are groups of hospitals, doctors, and other healthcare providers who come together voluntarily to provide high-quality, coordinated care to their Medicare patients. When Princeton HealthCare System became part of the University of Pennsylvania Health System (UPHS) in January 2018, Springpoint was invited to reapply for membership and was accepted into the newly named Penn Medicine Princeton HealthCare Partners Accountable Care Organizations. We continue to maintain partnerships with Atlantic and Optimus ACO PAC and RWJ Barnabas. Additionally, The Oaks at Denville was accepted into the Atlantic ACO high-performing network.

#### **NEW LIVWELL LAUNCHES**

In 2018, LivWell launched its award-winning, whole-person wellness program at Springpoint's two newest









communities: The Oaks at Denville and The Moorings at Lewes. Designed to help residents maintain a balanced lifestyle, LivWell embraces the many facets of good health including physical fitness and lifestyle; routine and preventative care; and emotional, environmental, spiritual, intellectual, and social wellness.

#### AGE WELL STUDY

Year 1 findings of a five-year Age Well study being conducted by Mather LifeWays Institute on Aging and Northwestern University reveal that CCRC residents "tend to have greater emotional, social, physical, intellectual, and vocational wellness than their counterparts" in the community at large and report "significantly more healthy behaviors." Springpoint is proud to take part in this important study and grateful for the hundreds of our CCRC residents who are participants. Of the 5,148 residents from 80 CCRCs across the nation who responded, 69% reported that moving to a CCRC "somewhat or greatly improved" their social wellness.

#### WELLNESS AROUND THE WORLD

During the summer of 2018, LivWell helped residents take a virtual world trip, visiting five countries where people live the longest, healthiest, and happiest lives: New Zealand, Japan, Greece, Costa Rica, and Denmark. Residents

received a passport and earned stamps by attending events where they experienced the cultures, customs and delicious food that lead to lifelong health and happiness. Elements included art, fitness, nutrition, and social celebrations.

# LIVWELL INTERNSHIP PROGRAM THRIVES

In addition to hosting two students from our ongoing partner, Rutgers University Center for Exercise and Aging, we gained a new partner in Rowan University and hosted one student from its Department of Health & Exercise Science. The students gained valuable real-world experience interning at three of our CCRC communities.

#### SUMMER SPECTACULAR

Last August, CCRC residents joined LivWell staff members for the LivWell Summer Spectacular. Held at Topgolf in Edison, NJ, a sports entertainment complex that features an inclusive, high-tech golf game that everyone can enjoy, the fun day included fitness and wellness games, discussions, and a nutritious lunch.







# 2019 BOARD OF TRUSTEES

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James Ferrare, Managing Principal, PWM Advisory Group, LLC

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Thomas Whelan, President, Whelan Asset Management

Anthony A. Argondizza, President & CEO, Springpoint Senior Living, Inc.

#### **OFFICERS**

Anthony A. Argondizza, President & CEO

Garrett T. Midgett III, Treasurer

Maureen E. Cafferty, Secretary

David L. Woodward, Assistant Secretary

#### **CCRC RESIDENT TRUSTEES**

Michael Kennedy, The Atrium at Navesink Harbor

Phyllis Doyle, Crestwood Manor

John Gilbert Kaufman, The Moorings at Lewes

Rita Strmensky, Meadow Lakes

Elizabeth (Betty) Heuser, Monroe Village

Jeffrey Tener, Stonebridge at Montgomery

Morrel Cohen, Winchester Gardens

Lorrie Skinner, The Oaks at Denville

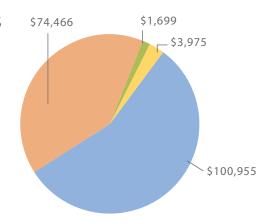
# FINANCIAL HIGHLIGHTS

#### SPRINGPOINT SENIOR LIVING OPERATION REVENUES

#### **Operations**

(\$ in 000's) — \$181,095

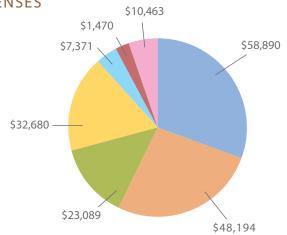
- Residential Revenue
- Medical Revenue
- Contributions from Bequests & Net Assets Released from Restriction
- Investment Income and Other Revenue



#### SPRINGPOINT SENIOR LIVING OPERATING EXPENSES

(\$ in 000's) — \$182,157

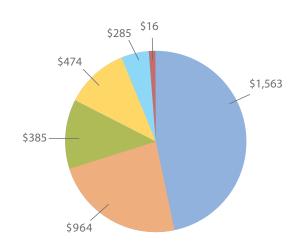
- Professional Care
- Operations & Maintenance
- Dining Services
- Administration & General
- Marketing
- Charity Care
- Interest Expense



#### COMMUNITY BENEFIT - \$3,661,000

Support (\$ in 000's) — \$3,661

- Broader Community Support
- Medicaid Allowance
- Spiritual Care
- Affordable Housing Support
- Resident Financial Assistance
- Tomorrow's Leaders Internship Program



# THE SPRINGPOINT FOUNDATION

The Springpoint Senior Living
Foundation is honored to work hard
each day fulfilling our mission to inspire
generosity in support of programs that
make a difference in people's lives as
they age and to enrich the communities
where they live. The Foundation oversees four core resident and partnership
programs:

# RESIDENT FINANCIAL ASSISTANCE

Qualified residents in our CCRCs who have outlived their resources through no fault of their own will never have to leave their community due to financial difficulties.

#### SPIRITUAL CARE

Our chaplains visit, counsel, and support residents in our CCRCs, provide spiritual resources and educational opportunities, and conduct a variety of services that honor all faith traditions.

#### **TOMORROW'S LEADERS**

This internship program provides hands-on educational opportunities in our CCRC communities for young people who are interested in a career in senior services. Both residents and interns benefit from these shared interactions.

# AFFORDABLE HOUSING INITIATIVES

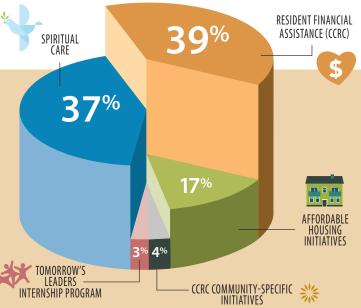
The Foundation oversees a number of key initiatives to support our affordable housing residents, including part-time transportation services in most communities, medical alert systems, crisis preparedness kits, fresh produce programs, disease and fall prevention and education, health and wellness programs, emergency food pantries, literacy programs, and community homecare and healthcare.

### HOW YOUR DONATIONS MAKE A DIFFERENCE

All our Foundation programs are made possible entirely by generous contributions from Springpoint residents and their families, employees, volunteers, board members, vendors, corporations, and individuals in the communities we serve.

#### THANK YOU!

Over the last five years, your dollars have gone to support:



#### SPRINGPOINT FOUNDATION BOARD

Vincent P. Celenza, President/Founder, C&C Construction Management, Inc.

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Timothy M. Ferges, Partner, McCarter & English, LLP

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Garrett T. Midgett

Maureen E. Cafferty

Michael W. Oakes

David L. Woodward





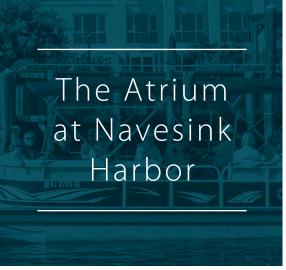


#### **HOW YOU CAN CONTRIBUTE**

We are fortunate to receive charitable support in many ways and from many sources. It is wonderful to see how much we accomplish when we come together and embrace opportunities to better the lives of others. For added convenience, you can go to the Foundation page of our website and choose to donate securely online at springpointsl.org/donate. If you have questions regarding payment or additional giving opportunities, please call us at 732-430-3674.

The Springpoint Foundation offers a variety of direct and planned giving options, including:

- Charitable Gift Annuity
- Charitable Trust
- Deeding of Refundable Entrance Fees
- Retirement Account Beneficiary (POD or TOD)
- Major Gifts (cash, appreciated securities, bonds)
- Endowments
- Grants
- Gifts in Kind
- Bequests in Will















WRITE NOW. The catchy name of The Atrium's six-year-old resident writing program is itself a simple directive stating the group's business and giving a welcome nudge to members. The group's founder and leader, Caroline Huber, holds a doctorate in English and is a retired English teacher. She knows that writing is a wonderful form of self-expression that's good for the brain, heart, and soul. And while writing is a solitary pursuit, the sharing of writing is decidedly not.

The group averages just under a dozen members and meets each Monday, bringing along copies of their work (limited to a printed page or so) for all to read and discuss. Bettie Rogers, a retired journalist and teacher, is a charter member along with Peg Evans. Praising Caroline's leadership and creativity, Bettie explains that each week's assignment varies from finishing a short story prompt or writing a poem to reacting to an op-ed, writing about a memory, or reflecting on a national observance.

"What's really amazing," says Bettie, "is that no matter what the topic is, people have such different takes." She recalled how group member Michael Kennedy, a U.S. veteran whose friend suffered greatly in battle, wrote about Veterans' Day with deep feeling while Bettie's response was less emotional. Whatever the assignment, Bettie reveals a secret: "We all enjoy the challenge of our 'homework' each week."

Belonging to a community of writers gives Write Now members inspiration, guidance, encouragement, and camaraderie. What could be better than that?

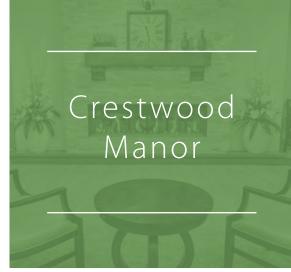


DR. FRED PREGGER, Emeritus Professor of Physics at The College of New Jersey, is an example of Newton's first law of motion: an object in motion tends to remain in motion unless acted upon by an external force. Fred has been that active object in motion since moving to Crestwood Manor in 2001 with his wife Betty, who passed away in 2007.

"I've been involved in education all my life and loved it," Fred says. During World War II, 18-year-old Fred enlisted in the U.S. Army Air Force where he learned and taught radio training. After completing his service, he earned a teaching certificate, master's degree, and doctorate. He taught in public high schools for seven years before joining the faculty at Trenton State College (now The College of New Jersey), where he spent the next 33 years, raised twin sons with Betty, and retired with distinction.

Fred continues to channel his love of education, chairing Crest-wood's resident-supported scholarship program for part-time workers. "The last couple of years, we've been giving \$1,500 scholarships to about ten eligible young students," he explains, noting that the scholarships depend on the number of qualified applicants and the money raised.

In addition, Fred serves on the resident association executive committee, writes articles for Crestwood's News & Views newsletter (including an astronomy feature about what's visible in the area's night sky), co-founded and chairs the community's prose club, and supports the Foundation's resident financial assistance and spiritual care programs.

























SOON AFTER CHARLOTTE SCHEINER moved to Meadow Lakes over five years ago, she felt at home. In addition to appreciating the community's friendly people, attentive staff, and abundant natural beauty, Charlotte is especially grateful for the presence of a chaplain.

Meadow Lakes is one of a very small percentage of CCRCs across the United States that has a chaplain on staff. The chaplain tends to the needs of the residents and brings strength and balance to the community. As a trained professional, she is attentive to those who are going through often-difficult times of transition and provides guidance and support to those of any or no faith tradition.

In addition to visiting with residents, the chaplain performs numerous tasks, from presiding over holiday and memorial services to leading bible and discussion groups. Charlotte regularly attends the bible study group and enjoys the way it engages her mind. What impresses her is "seeing how different people are affected by what they consider God's word." Noting that spiritual care promotes good mental, physical, social, and emotional health, Charlotte believes that having access to a chaplain is quite important.

After much reflection and discussion with her family, who are fully supportive of her decision, Charlotte donated her refundable entrance fee to the Springpoint Foundation to start the Meadow Lakes Chaplain Endowment Fund. Once fully funded, this will guarantee the chaplain position for current and future residents of Meadow Lakes.

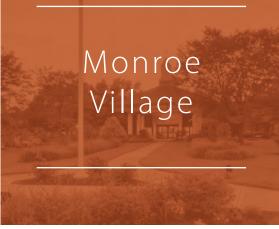


CONGRATULATIONS TO MONROE VILLAGE who celebrated its 30th anniversary in 2018! Last April 11, residents, staff, senior leaders from Springpoint and the Foundation, and other guests attended a fabulous gala to celebrate this milestone. Ruth Mihalenko, then-president of the resident executive board, opened the event with a beautiful speech: "While tonight is all about looking back over the last 30 years, it never hurts to look forward as well. What's ahead for Monroe Village? Surely more change and more construction, and I'm sure an even better and brighter future!"

Springpoint President and CEO Anthony Argondizza and Executive Directors Jay Whiteman and Brenden Garozzo also shared their fond memories. Much to everyone's delight, the residents' favorite band, Colts Neck Swing Band, performed the best of the hit parade. The community planned the gala, created special memory yearbooks and all residents received a commemorative champagne glass.

Every year, the Springpoint Foundation provides each CCRC with \$5,000 to use for resident activities. In addition to helping defray the cost of special events like the gala, the funds make it possible to host the much-loved monthly lecture series. For over 14 years, historian and retired teacher Dr. Leo van den Blink presents a fascinating lecture, short film, and Q&A session on a wide variety of topics ranging from the history of the blues, to First Ladies, Presidents, historical places, and more.

Thanks to the Foundation's generous funding, there's always something engaging going on at Monroe Village.



































MR. BILL DUNN, a congenial man with a quick smile, knows how to spread joy. A widower whose wife passed away in 2003, his love for the beach led him to the Lewes community about five years ago.

After spending his career working for DuPont, Bill finds life at The Moorings busier than ever. "I've got something to do here all the time," he says. Mornings start with hot coffee and cool conversation with friends at their informal breakfast club. "We try to solve the world's problems," laughs Bill, noting that all are welcome and they're always happy to have new people join them. Although he downplays his talent, claiming he's "simply a forger," Bill is a true artist. He paints beautiful creations on foam board, including birthday cards for residents that everyone signs, community party posters, and teddy bears for breakfast club members.

During the warmer months, Bill and others enjoy playing shuffleboard outside. As a member of the local Elks Lodge, he noticed people of all ages enjoying the club's indoor shuffleboard and that got him thinking. After talking it over with Executive Director Carol Holzman, Bill purchased an indoor table that he and his fellow Moorings residents could enjoy during the colder months. Along with friend George Maxey, Bill helps run the indoor league with 16 two-person teams competing and having a blast. "I'm glad to see it's gone over so well," he confides. Bill also supports the Springpoint Foundation's resident reserve fund.

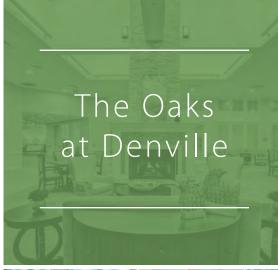


#### SEVERAL FACTORS LED DR. TOM AND MRS. LIBBY VONA

to move to The Oaks in 2017—proximity to their children and grandchildren, the community's warmth, and, after having moved five times throughout their 50-year marriage, the happy thought of not moving again. Fast forward two years and the Vonas are fully engaged and busier than ever. Given that both Tom and Libby are retired educators, Tom having spent many years as a teacher and high school principal and Libby as a high school and elementary school Spanish teacher, that's saying something!

Regarding their involvement at The Oaks, Libby is on the library, hospitality, and marketing committees and helps out with Friday bingo. Tom heads the health committee and serves on the Foundation, diversity, marketing, and dining committees. Noting that there's a scholarship program open to the community's young dining servers, both believe it's a great incentive for them. When it comes to spiritual care, the couple has nothing but praise for Rev. Kim Baumgartner and for all the religious opportunities available to residents.

As talk turned to the Foundation, Tom turned serious. "To know that if someone runs out of money that they would be cared for, and in a confidential manner, well that's just a fantastic thing," he says, "and one not to be taken for granted." He and Libby do what they can to support the Foundation's resident assistance program. They are also pleased that the Foundation supports literacy, wellness, and other programs at Springpoint's affordable housing communities.

























STONEBRIDGE RESIDENTS take their access to spiritual care seriously and are in year two of an endowment fundraising program to ensure that the community will always have a chaplain. The Resident Spiritual Care Endowment Program, unique to Stonebridge, seeks to endow the chaplain position in perpetuity.

Rev. Jenny Urbanski, who has served as Stonebridge's chaplain since 2013, sheds light on the position she believes it is such a privilege and honor to hold. Her history with Springpoint dates back to 2005 when, as a student at Princeton Theological Seminary, she did her field education at Monroe Village under the wise tutelage of the Rev. Dr. Terry Thomas Primer who has been that community's chaplain for over two decades.

"I anticipated going into parish ministry, but after working with Rev. Terry and the residents at Monroe, I changed my mind," she says. For the next few years, Rev. Jenny filled in at several Springpoint communities and was thrilled when the Stonebridge position opened up.

On any given day, Rev. Jenny may lead a bible or discussion group that's designed for people of any or no faith, perform a holiday or memorial service, or spend quiet time visiting with residents who are experiencing some kind of transition.

"You can't assume that you are wanted or needed," she explains, "so I gently let people know that I'm available. I work hand-in-hand with social workers, hospice workers, and the staff. We are all committed to providing holistic care. It's very satisfying work."



"IF MUSIC BE THE FOOD OF LOVE, PLAY ON." The words that open Shakespeare's "Twelfth Night" resonate as powerfully today as when they were written over 400 years ago, especially for Jay Toor, a Winchester Gardens resident since 2012.

Jay's wife Ruth, who passed away in September 2018, was his life and music companion. Ruth Arak was born in Vienna, Austria; when she was four, her family fled the Nazis and settled in Wilmington, DE. When she and Jay met, they discovered a shared love of music, took piano lessons together, and attended many concerts. They moved to Berkeley Heights to raise their children. Jay had a corporate job and Ruth was the librarian at Southern Boulevard School in Chatham for 29 years (she also authored 11 professional books for school librarians). They often went to hear music at New York's 52nd Street jazz clubs.

"If I had to do it again, I'd like to be a musician," says Jay, noting that he still enjoys listening to his 700+ jazz CDs. His favorite musician? Teddy Wilson, groundbreaking swing pianist who played for many years with the Benny Goodman Trio—one of the first integrated groups. Jay and Ruth loved hearing Teddy tickle the ivories.

To honor Ruth and acknowledge the excellent care she received at Winchester Gardens in her declining years, Jay donated a piano to the Nottingham assisted living neighborhood, the community's brand-new healthcare center. As a 1939 Teddy Wilson song proclaims, it's "the little things that mean so much."

















## **OUR PARTNERS**



Springpoint Senior Living Foundation programs are made possible by the generous contributions of caring people. Thank you to all of our sponsors and partners.

#### YES WE DO

Yes We Do, a family-owned painting, construction, and remodeling business based in Jackson, NJ, supports the Foundation's affordable housing division. President Cindy Deevy, co-owner with her brother Jason Ciesmelewski, says, "We believe it is imperative to give back to the communities where we work. Being involved with the Foundation allows us to help improve the residents' lives and that's really gratifying." Thanks to Yes We Do, Allaire Crossing now has an emergency supplies pantry.

#### **PSEG GRANT UPDATE**

Thanks to a \$12,000 Public Service Enterprise Group (PSEG) Foundation grant, staff and residents at six Springpoint affordable housing communities received disaster preparedness training and education with the Disaster Resistant Communities Group. Additionally, we purchased American Red Cross FRX3+ multi-powered weather alert radios for all 19 affordable housing communities.

# STONE FOUNDATION BENEFITS RESIDENTS

Thanks to the generous support of the Stone Foundation, Portland Pointe residents enjoy access to fresh fruits and vegetables, cooking classes, a wellness lecture series, and they now have an on-site emergency pantry.

#### **MEMORY GARDEN FLOURISHES**

Thanks to a two-year grant from Bloomberg, one of our strongest corporate partners, we created a secure courtyard memory garden at Stonebridge at Montgomery. The outdoor space includes paths, plantings, a water feature, picnic tables, and rocking chairs. Residents enjoy social activities and family visits in this pretty garden. Bloomberg volunteers also spend time with residents at Stonebridge, The Gables at West Windsor, and Wheaton Pointe at East Windsor.



Our signature fundraising event will be held at the impressive Seaview Hotel & Golf Club in Galloway, NJ. The generous sponsors who support the golf classic make it possible for us to provide key programs and services that benefit those in need, especially the almost 2,000 residents who live in our 19 affordable housing communities.

For more information on sponsorship opportunities and to reserve your foursome, contact Doreen Fogel,
Director of Annual Fund, Special Events and Grants, by May 24 at 732-430-3691 or dfogel@springpointsl.org.

**DONOR RECOGNITION** Thank you so very much to all who support our mission. Please note that we make every effort to record our donors' names accurately and completely. We apologize if we have omitted or misstated your name; please let us know by calling the Foundation at 732-430-3674.

# CHAIRMAN'S LEGACY SOCIETY

These society members have made gifts in the form of bequests, charitable gift annuities, deeded entrance fees, and other deferred gifts. Their significant commitment is apparent every day and felt by the thousands who benefit from their support.

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The President's Society is made up residents of our CCRCs and friends who have contributed to the Foundation for five years or more. Their generous gifts, large and small, make up the major share of our contributions.

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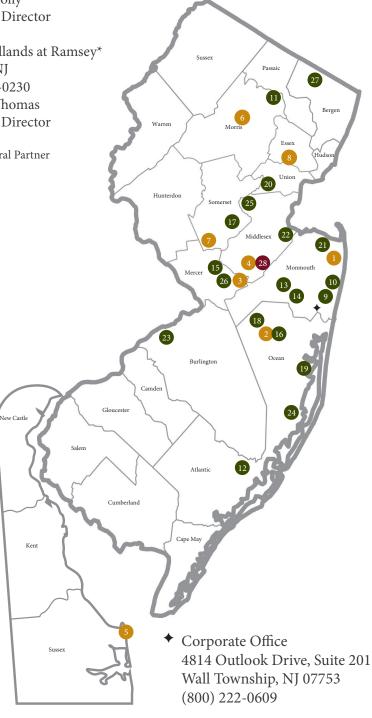
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