



**SPRINGPOINT<sup>®</sup>**

2019 ANNUAL REPORT

*Endless Opportunities*



At Springpoint, we take pride in our past and hold great anticipation for the future.

In 2019, we refreshed our mission, vision, and value statements to better reflect who we are as an organization today.

## OUR MISSION

To inspire our family with endless opportunities.

## OUR VISION

To be the premier provider, offering exceptional services and innovative programs that empower those we serve and those who serve them to experience the best that life has to offer.

## OUR VALUES

**Respect:** We recognize the value and dignity of every person.

**Commitment:** We are accountable to the greater community.

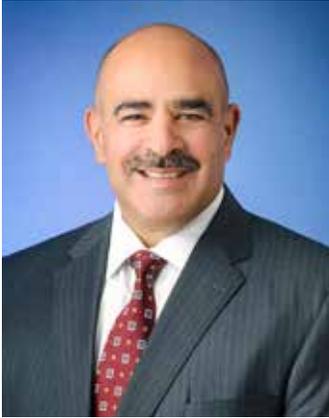
**Compassion:** We seek to understand and empathize with others.

**Service:** We strive to exceed expectations.

**Excellence:** We strive for the highest quality in all that we do.

**Integrity:** We are honest, responsible, and ethical.

**Innovation:** We aim to continuously improve our services and organization.



Dear Friends,

While the purpose of my letter is to introduce all that happened throughout 2019, I would be remiss if I didn't begin with words of praise and thanksgiving for our employees. Because of COVID-19, business is anything but usual and yet our employees continue to rise to the challenge, selflessly putting the needs of others first. They are truly heroes!

Looking back over the course of 2019, we introduced several initiatives including brand culture, service excellence, and stakeholder engagement, each one paving Springpoint's path from great to exceptional. We refreshed our mission, vision, and values statements to better reflect who we are as an organization and create intentionality for the years to come. These interconnected initiatives provide a foundation to improve communications with all members of the Springpoint family.

We are committed to a multi-year process by which we are collaborating with team members throughout the organization on the development, implementation, and sustainment of a defined culture of service excellence known as the *Springpoint Experience*. We know that the key to delivering great service begins with delivering a great employee experience. As part of our Springpoint hospitality initiative, we are giving our incredible employees the resources, training, and tools they need to do exceptional work. By helping build an empowered and inspired family of dedicated professionals, we all benefit, especially the residents and communities we serve.

And finally, 2020 marks the end of a three-year strategic planning cycle and we look forward to developing a bold and aspirational plan to drive our shared future. This collaborative process will involve our boards of trustees, senior management team, executive directors, residents and resident leadership, frontline team members, community and healthcare providers, and prominent industry thought leaders. As the senior living industry continues to evolve, we must remain nimble to respond to the changing preferences of existing and future residents.

When I reflect on the overall health of our organization, I am deeply grateful for all we've accomplished and humbled by the many people we serve. I hope that as you page through this Annual Report, you enjoy reading about the ways our residents, employees, and volunteers come together to enrich and inspire those we serve by creating exceptional experiences every day.

Anthony A. Argondizza, President & CEO



# 2019 YEAR IN REVIEW

SPRINGPOINT: INNOVATIVE, INSPIRING, EMPOWERING

## Brand Culture Initiative a Success

In January 2019, we launched a Brand Culture Initiative to redefine our mission, vision and values statements and to develop a plan to communicate these statements to Springpoint team members. Working with Varsity, a Harrisburg, Pennsylvania-based full-service branding agency with extensive experience in senior living, we developed new brand statements that reflect the evolution and aspirations of Springpoint and provide a consistent way for all Springpoint employees to express who we are. Through integration with the hospitality program, team members will be trained on how these new statements can guide us in living the Springpoint brand through our day-to-day work.

## Introducing the Springpoint Experience

As part of our strategic initiative to transform our organization from great to exceptional and to realize our vision of becoming the premier provider of senior housing and services on the East Coast, we have launched the *Springpoint Experience*, an organization-wide initiative to enhance both engagement and service delivery. *Disney Institute* is guiding us in this multi-year process to establish a framework to promote quality and consistent service across our organization. In the past two years, we have been taking important steps toward

these goals, including leadership training on service excellence; adding staff resources dedicated to human resources, engagement, and hospitality; and revising the way we talk about our brand through the Brand Culture Initiative. The *Springpoint Experience* is a collaborative effort under the leadership of David Woodward as Executive Champion and John Harz as Change Owner. David and John are supported by the Core Team that manage the overall project and includes: John Martinez, Human Resources Generalist; Sue Polyard, LTC Reimbursement Specialist; Michael Tuccillo, Director of Hospitality and Customer Engagement; Brian Shapiro, Clinical Implementation Analyst; Marah Shiels, Strategic Project Facilitator; and Julia Zauner, Vice President of Marketing. All communities and affiliates have two Champions to help guide the initiative on a local level, and we have established Work Teams to address specific issues and develop recommended changes. With input and support from all corners of the organization, we are assured of its success.

## Fabulous New Dining Options at Winchester Gardens

In September, Winchester Gardens held the grand opening of the Stonewall Café, a new, full-service casual dining venue. Open for breakfast, lunch, and dinner, the café boasts a



state-of-the-art kitchen, open-concept design, and comfortable seating. Residents can opt for table service to enjoy a meal while connecting with friends and family or stop by to pick up healthy snacks and grab-and-go items.

Opening this spring, the beautiful dining room at Winchester Gardens is getting two new additions: the Manor House Lounge, a perfect spot to relax and enjoy a delightful tapas menu, and the Oak Room that includes a chef's action/demo table and permanent chef's station.

### **Monroe Village Opens New Club Room and Salon**

The Club Room at Monroe Village is a wonderful new gathering spot where residents socialize with friends during the weekly happy hour, enjoy a drink or snack before or after an event, and engage in discussion groups, wine tastings, and card games.

Newly updated in 2019, The Salon at Monroe Village is a beautifully appointed, full-service salon that offers professional styling services and cosmetic treatments for residents. It's a nice complement to the community's day spa.



### **Milestone Years of Service**

Springpoint is fortunate to have many long-term employees as part of the family. In 2019, President and CEO Anthony Argondizza celebrated these nine employees who reached milestone years. Congratulations and thank you to these wonderful employees:

**40**   
**years!**

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**Sonia Buckley**, Certified Nursing Assistant, Meadow Lakes, 40 years!

**30**   
**years!**

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**Adriana Blair**, Laundry Worker, Monroe Village, 30 years!

**Stacie Chew**, Housekeeper, Meadow Lakes, 30 years!

**Rita Dahl**, Director of Resident Services, The Atrium at Navesink Harbor, 30 years!

**Kathleen Ditricks**, Wellness Coordinator, The Oaks at Denville, 30 years!

**Lystra Doobraj**, Director of Affordable Housing, Home Office, 30 years!

**Yolanda Harriott**, Concierge, The Oaks at Denville, 30 years!

**Ida Miller**, Residential Housekeeper, Monroe Village, 30 years!

**Jeffrey Wirth**, Team Leader Maintenance, The Oaks at Denville, 30 years!





# GOING FROM GREAT TO EXCEPTIONAL

## 2019 LEADERSHIP SUMMIT



On October 2, 2019, over 200 leaders from all Springpoint communities and affiliates gathered together for the third annual Leadership Summit at Eagle Oaks Country Club in Farmingdale, NJ. This is an important event for our leaders to learn, share ideas, and celebrate our achievements. President and CEO Anthony A. Argondizza opened the summit with an organizational update on this year's achievements and priorities for 2020.

The summit's main focus was the *Springpoint Experience*, our organization-wide initiative to improve employee engagement and create exceptional experiences. The day featured interactive sessions conducted by guest speakers from *Disney Institute* who are guiding us in this process. The sessions provided orientation for our leader-

ship team on the key concepts and practices that will be part of the *Springpoint Experience*. The program also featured interactive workshops focused on the hospitality initiative and best practices to build our strong culture of service by enhancing employee and resident engagement. The afternoon session recognized a highly talented group of professionals in senior living and healthcare. This year's recipients demonstrated an exceptional level of leadership, commitment, integrity, and dedication to their profession. Great things are ahead for Springpoint as we work together to transform our organization from great to exceptional!



## **PRESIDENT’S AWARD**

This award is given to an individual, team, or department that has displayed an unwavering commitment and selflessness to their communities or their craft. They are the best of the best, our shining stars who exemplify the Springpoint mission. Individuals or teams are nominated for this award by their supervisor, peers, or past award recipients. Nominations are reviewed and decided by the Leadership Summit Awards Committee.

Congratulations to:

**Cleopatra Bosquet**, Certified Nursing Assistant, Stonebridge at Montgomery

**Joseph Greipp**, Arboretum Director, Meadow Lakes

**Delphine “Dale” Hill**, Director of Housekeeping, Monroe Village

**Rogelio “Rico” Rodriguez**, Maintenance, The Atrium at Navesink Harbor

## **Gold Badge of Honor**

As was announced at the awards ceremony, all current and past President’s Award recipients have received a distinctive all-gold name badge that identifies them as an award recipient. If you see an employee wearing this special badge, congratulate them on their exceptional achievement.

## **SPRINGPOINT CCRC EXCELLENCE AWARD**

To select recipients for the CCRC Excellence Award, all eight CCRCs were evaluated and awarded stars based on performance in the following categories:

- Regulatory Compliance
- Financial Performance
- Operational Excellence
- Community Engagement/Satisfaction
- Employee Retention
- LivWell Programming
- Hospitality/Operations Implementation

Congratulations to the two communities that received top ranking:

**The Atrium at Navesink Harbor**

**Stonebridge at Montgomery**

## **GARY T. PUMA AFFORDABLE HOUSING EXCELLENCE AWARD**

This award is given to an Affordable Housing employee or team that has consistently excelled in one of the following areas:

- Leadership: recognition of an individual or team that continues to demonstrate innovative business success as well as resident and employee engagement through leadership development
- Process Development: recognition of new ideas and/or solutions to a system, process experience, and/or overall performance
- Community Engagement: recognition of new/innovative programs that engage and strengthen relationships with the local community
- Making a Difference: recognition of an individual or team that consistently makes a difference in the lives of the residents, families, and communities we serve

Individuals or teams are nominated for this award by their supervisor, peers, or past award recipients. Nominations are reviewed and decided by the Leadership Summit Awards Committee.

Congratulations to:

**Don Braxton**, Maintenance Supervisor, Friendship Gardens

**Judy Immordino**, Executive Director, Portland Pointe



# IMPROVING LIVES

## Wellness, Good Health, and LivWell Program Updates

### Springpoint Expands Total Brain Health Partnership

Through a donation secured by the Springpoint Foundation, Springpoint expanded its partnership with Total Brain Health (TBH), a recognized leader in the brain fitness industry, to include our 19 affordable housing communities. In November 2019, The Gables at West Windsor hosted a LivWell launch training for the affordable housing communities' resident services directors with presentations by TBH President and CEO Dr. Cynthia Green and Springpoint's Community Wellness Program Director Stacey Judge.

All Springpoint communities now offer residents the opportunity to build better brain fitness in group settings using TBH tool kits, social-based brain training in brain wellness, and memory improvement. Brain fitness, which helps reduce stroke risk, improve memory, and lower stress, dovetails nicely with LivWell's other components, including balance classes, health literacy classes, and community falls-prevention programs. This partnership supports Springpoint's effort to implement evidence-based techniques that help improve health outcomes and keep people healthy and independent for as long as possible.

### Go4Life® Program Motivates Residents

Through a partnership with the National Institute on Aging at NIH, Springpoint now offers Go4Life to residents in our affordable housing communities and CCRCs. This

government-sponsored program is designed to help seniors fit exercise and physical activity into their daily lives. Many free resources are now available to our residents, including exercise guides, program books, and workout videos.

### LivWell Internship Program Shapes Future Leaders

Springpoint enjoys a robust relationship with the Rutgers University Center for Exercise and Aging and the Rowan University Department of Health & Exercise Science. In exchange for college credit, student interns spend a required number of hours working in our communities with seniors on health literacy and promotion, brain health, wellness, and fall prevention.

### LivWell Updates

- CCRC residents took a virtual world trip to five different countries, exploring what happy people do in each culture. After receiving their passports, residents earned stamps by attending events that targeted four different domains in each country: arts & culture, physical fitness & recreation, nutrition & culinary arts, and social celebrations.
- The Oaks at Denville donated a stationary bike and elliptical machine to Wheaton Pointe at East Windsor, one of our affordable housing communities.
- Meadow Lakes continues to host Girls on the Run, a nonprofit empowerment program for girls ages 8 to 13.



- A number of CCRC and affordable housing residents enjoy making plarn mats (crocheted sleep mats made from recycled plastic bags) that are donated to the Jersey Shore Rescue Mission.

### **The Age Well Study, Year 2**

The Mather Institute, in partnership with Northwestern University, is conducting a five-year study of the impact on the health and wellness of residents living in CCRCs (Life Plan communities). More than 5,700 residents from 122 CCRCs across the country are participating in the Age Well Study, including a number of Springpoint residents. Year 2 of the study focused on investigating factors that may be associated with healthy behaviors and more positive health outcomes among residents. Researchers found that “residents who form strong bonds within their community tend to engage in more healthy behaviors and have better overall health” and “six out of ten residents indicated that they are sufficiently physically active. Among those who are not sufficiently active, the most commonly mentioned barrier to physical activity is health reasons.”

### **Springpoint Creates In-House Rehabilitative Therapy Team**

Coinciding with the Centers for Medicare & Medicaid Services’ (CMS) new Patient Driven Payment Model (PDP) for patients receiving skilled nursing care, Springpoint created its own in-house rehabilitative therapy team to manage the provision of physical, occupational, and speech therapies at all our CCRCs. The final stage of the PDP, effective October 1, 2019, emphasizes the comprehensive treatment of patient care needs rather than focusing narrowly on therapy minutes. The vast majority

of employees who had provided rehabilitation services through our previous provider opted to remain with Springpoint, assuring a seamless transition for residents.

### **Health Services News**

- Our communities continue to receive consistently high ratings from CMS.
- Village Point Rehabilitation & Healthcare now offers Connections: A Dementia Care Model of Excellence™ and all staff have completed mandatory comprehensive dementia and Alzheimer’s care training. Our exclusive memory care program is uniquely designed to enhance residents’ physical, cognitive, and social well-being, focusing on what they can do over what they can no longer do.
- In accordance with CMS requirements for all facilities that offer long-term care and participate in Medicare and Medicaid programs, each Springpoint CCRC has a dedicated Infection Preventionist on staff who has been trained and certified by the Association of Professionals in Infection Control and Epidemiology (APIC). The goal is to protect our residents and have fewer people returning to the hospital.
- To reduce the risk of emergence of antibiotic-resistant bacteria, we implemented the Epic® antimicrobial stewardship module. Our medical directors confirm that any antibiotics being prescribed are necessary, supported by evidence, and meet McGeer Criteria. Dr. Eric Burkett, a gerontologist, senior medical consultant, and Springpoint advisory trustee, monitors our physician practices and oversees our infection control program.

## SPRINGPOINT 2020 BOARD OF TRUSTEES

Michelle Bennett, Executive Vice President, Newport Capital Group, LLC  
Edgar M. Coster, Vice Chair of the Springpoint Board, Former Partner, Alliance of Fiduciary Consultants, LLC  
Joseph DiFiglia, Executive Director, NJ Council for Economic Education  
James Ferrare, Managing Principal, PWM Advisory Group, LLC  
David Flood, SVP and Chief Development Officer, Intermountain Health Care  
Robert J. Fogg, Partner/Attorney, Archer & Greiner, P.C.  
Jessica L. Israel, MD, Corporate Chair, Geriatrics, RWJ Barnabas Health  
Barbara Kreider, PhD, Former Educator, University of Pennsylvania, Rutgers, Moorestown Friends School  
Vincent A. Myers, Principal, DI Group Architecture  
Mark Olear, Chief Investment Officer and Chief Operating Officer, Getty Realty Corp.  
Peter S. Reinhart, Director and Specialist Professor, Kislak Real Estate Institute, Monmouth University  
Kevin G. Rogers, Strategic Development Consultant, Visiting Nurse Association Health Group, Inc.  
Maureen A. Schneider, PhD, Chair of the Springpoint Board, Chief Operating Officer and Chief Nursing Officer, Chilton Medical Center  
Michael Serluco, Partner, WithumSmith and Brown, PC  
Thomas Whelan, President Whelan Asset Management  
Anthony A. Argondizza, President & CEO, Springpoint

### OFFICERS

Anthony A. Argondizza, President & CEO  
Garrett T. Midgett III, Treasurer  
Maureen E. Cafferty, Secretary  
David L. Woodward, Assistant Secretary

### CCRC RESIDENT TRUSTEES

Donald Howard, Resident Association President (The Atrium at Navesink Harbor)  
Phyllis Doyle, Springpoint at Crestwood, Inc. (Crestwood Manor)  
John (Gil) Kaufman, Springpoint at Lewes, Inc. (The Moorings at Lewes)  
Rita Strmensky, Springpoint at Meadow Lakes, Inc. (Meadow Lakes)  
Elizabeth (Betty) Heuser, Springpoint at Monroe Village, Inc. (Monroe Village)  
Jeffrey Tener, Springpoint at Montgomery, Inc. (Stonebridge at Montgomery)  
Herbert Shapiro, Marcus L. Ward Home (Winchester Gardens)  
Dorothy Banashak, Springpoint at Denville, Inc. (The Oaks at Denville)

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## SPRINGPOINT FOUNDATION 2020 BOARD OF TRUSTEES

Vincent P. Celenza, President/Founder, C&C Construction Management, Inc.  
John Clarke, Executive Director, New Brunswick Housing and Redevelopment Authority  
Joseph DiFiglia, Executive Director, NJ Council for Economic Education, Chair  
Timothy M. Ferges, Partner, McCarter & English, LLP  
David Flood, VP and Chief Development Officer, Intermountain Health Care  
Thomas Gravina, Founder, Gravina Family Foundation  
Jeremy Grunin, President, Jay and Linda Grunin Foundation  
Christian T. Koerner, CPA, ABV, MST, Koerner & Associates, LLC CPAs  
Glen Mekles, SVP, Business Development Executive, Conner Strong & Buckelew  
Carrie Page, LM Development Partners

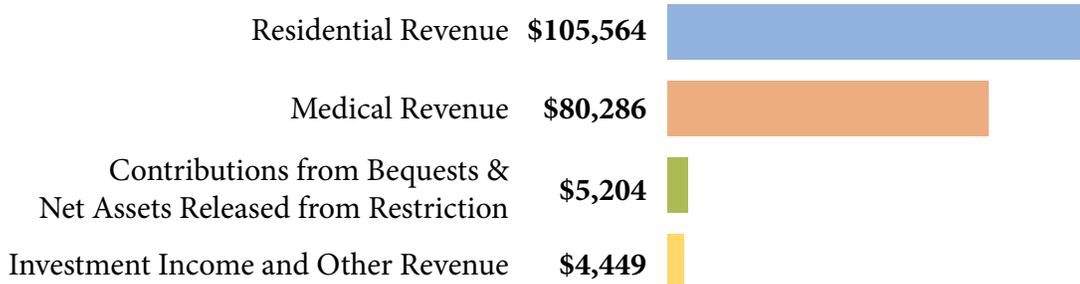
### EX-OFFICIO TRUSTEES:

Anthony A. Argondizza  
Garrett T. Midgett III  
Maureen E. Cafferty  
David L. Woodward  
Michael W. Oakes

# FINANCIAL HIGHLIGHTS

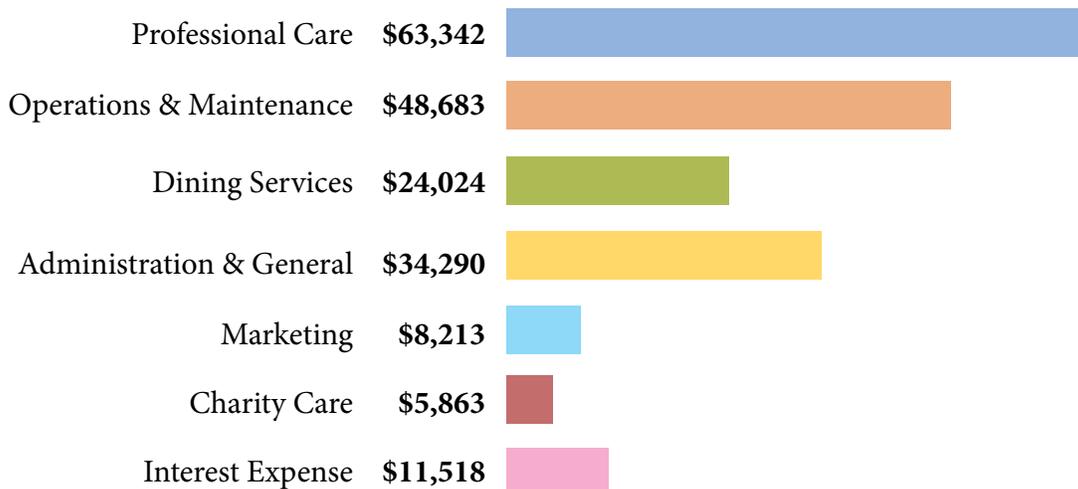
## SPRINGPOINT OPERATION REVENUES

OPERATIONS (\$ IN 000'S) — \$195,503



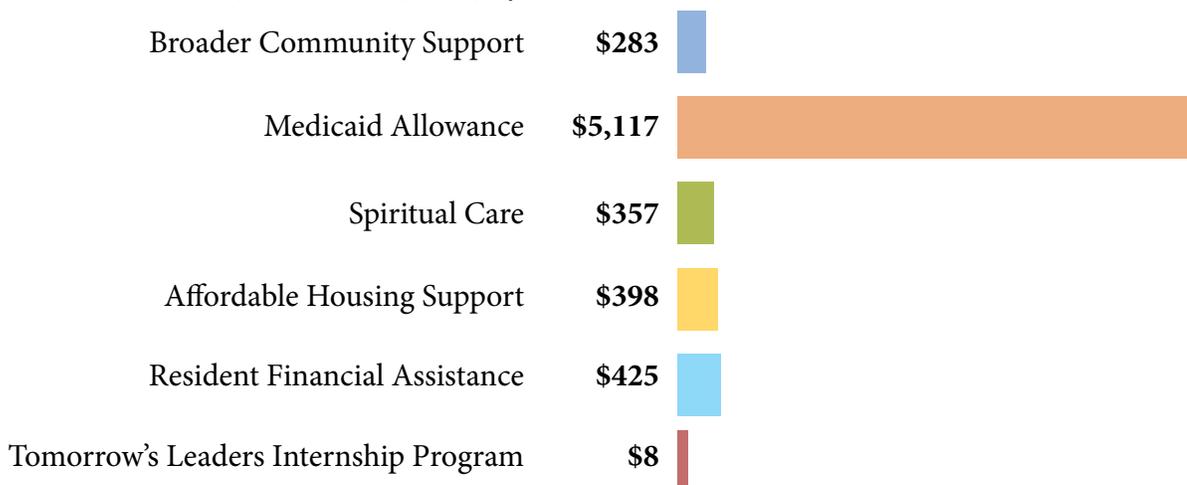
## SPRINGPOINT OPERATION OPERATING EXPENSE

OPERATIONS (\$ IN 000'S) — \$195,933



## COMMUNITY BENEFIT

SUPPORT (\$ IN 000'S) — \$6,588





# THE SPRINGPOINT FOUNDATION

The Springpoint Foundation fulfills our mission to inspire generosity in support of programs that make a difference in people's lives as they age and enrich the communities where they live. We oversee four core resident and partnership programs: Resident Financial Assistance, Spiritual Care, Tomorrow's Leaders, and Affordable Housing Initiatives.

## Resident Financial Assistance Fund

Qualified residents in our CCRCs who have outlived their resources through no fault of their own will never have to leave their community due to financial difficulties. To best understand the value and impact of this program, we wanted to share thoughts from one of our residents who is a beneficiary:

*Two years ago I found myself in a dire situation. I never thought this would happen to me. I had happily spent the last 10+ years as a Springpoint resident. However, at 92 years old, for the first time in my adult life I could not afford my living expenses. After all, like you, I carefully saved for retirement. Scared, alone, and with no family to turn to, I was faced with the possibility of having to leave my long-time home. In this desperate situation, who did I turn to? The answer turned out to be YOU. Through the compassion of people just like you and your generous support of the Springpoint Foundation, I was able to stay in my beloved community. This assurance is of priceless value.*

## Tomorrow's Leaders Internship Program

Opportunities are available to young people who are interested in careers within the senior living industry. This helps develop the next generation with hands-on experience and is beneficial to both residents and interns. Meet one of our Tomorrow's Leaders who interned with Springpoint during the summer of 2019 and found it most valuable.

Adam Silverman studies Business at York College of Pennsylvania where he is a junior class senator and orientation leader. On summer weekends, Adam, who is certified in CPR, worked in the security department at Monroe Village. He enjoyed regularly interacting with the residents and getting to know them. On Mondays, Tuesdays, and Wednesdays, he worked in the home office finance department where he assisted the analyst and helped with accounting tasks. His advice for potential interns: Be eager to learn and gain as much experience as you can.



## Affordable Housing Support

The Foundation provides an array of services and programs for seniors living in Springpoint's Affordable Housing communities. We provide an emergency food pantry, literacy programs, emergency preparedness training, transportation services, and health and wellness services including Community Cares, Go Fresh! Get Healthy!, and LivWell programming. Here are just a few ways your donations have a positive impact on our communities.

### *Community Cares*

Since 2016, Community Cares has provided 19 communities with Emergency Food Pantries. Additionally, eight communities have sustainable fresh fruit and produce programs. In 2019, Community Cares donated items from vendors as well as fresh fruits and produce from the Employee Giving program to three Affordable Housing communities: Crossroads at Howell, Countryside Meadows, and Butler Senior Community.

### *Laundry Room Comes to Butler*

Residents at Butler Senior Community celebrated the building's 26th anniversary in November 2019 with a grand opening of the laundry room. The Foundation purchased laundry baskets and detergent for all the residents, WB Mason donated dryer sheets, and Penn Jersey donated spot remover. Thank you Foundation supporters!

## Spiritual Care

Chaplains play a vital role in our CCRCs, visiting, counseling, and supporting our residents. They provide spiritual resources, offer educational opportunities, and conduct a variety of services that honor all faith traditions.

Welcome our newest chaplain, Rev. John Callanan, M.Div., BCC. He joined Meadow Lakes in March 2019 and received a warm welcome from the community. An ordained United Methodist minister and board-certified chaplain, Rev. John shared that he spent much of his childhood in the company of his loving grandparents. As a result, as he was going through his discernment process, he was drawn to working with an older population. Providing spiritual care to seniors has always been a core part of his ministry, whether serving in hospital or hospice settings, as a church pastor, or within senior living communities. He notes, "One of the things I treasure about being here at Meadow Lakes is that it's an incredibly diverse community and that extends to spirituality as well. We have a strong tradition of people attending other people's worship services and seeking to learn about the traditions of others. I feel very privileged to be here, working with such an open, energetic, and accepting group of residents."

## MEET OUR SPRINGPOINT CHAPLAINS



Carole Ann Warfield  
The Atrium at  
Navesink  
(since 1994)



Terry-Thomas Primer  
Monroe Village &  
Village Point  
(since 1996)



Linda Goeddel  
Crestwood Manor  
(since 2009)



Jenny Urbanski  
Stonebridge at  
Montgomery  
(since 2013)



John Callanan  
Meadow Lakes  
(since 2019)

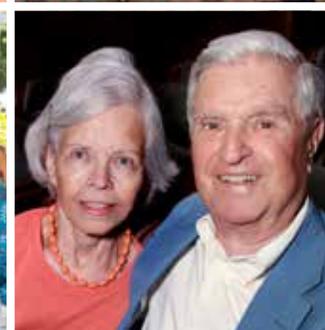


Kim Baumgartner  
The Oaks at  
Denville  
(since 2016)

# FOUNDATION DAY

The Springpoint Foundation launched the first ever Foundation Day! This special day was filled with fun and festive events celebrating donors and enriching our New Jersey-based CCRCs. Each community's celebration was a little different, like the communities themselves. All featured a variety of speakers who shared their personal stories of how the Foundation has impacted them, aided the residents, and helped the less fortunate among us. Some communities marked the occasion with a delightful luncheon coupled with a cake decorating demonstration, a resident bake-off, and a sweet gift. Others toasted the Foundation's mission with a cocktail reception. It was a lively and uplifting day that we look forward to recreating each year!







# THE ATRIUM AT NAVESINK HARBOR

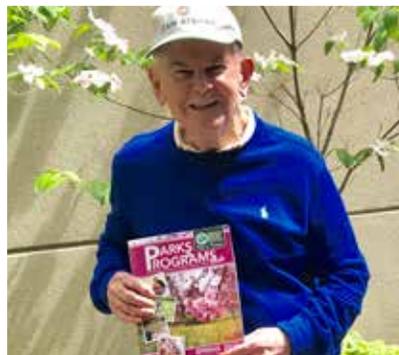


**MIMI AND BOB BAYLOR** have known each other almost forever—raised on Staten Island, they lived on the same street and were childhood friends before marrying in 1950. Settling into a house where they would reside for the next 68 years, the couple raised three great children: Julie, Richie, and Nancy. With a heavy heart, Mimi shared that Richie passed away in 2013 and is sorely missed by all.

A lifelong competitive bridge player, Mimi worked as a district manager for Avon Products. Bob, who served in the U.S. Army at the end of World War II, worked for The New York Times and was an avid skier, hitting slopes in the United States and abroad with family and friends.

In December 2018, the couple moved to The Atrium, thrilled that it matched their needs so well: it's near family (they have seven terrific grandchildren), it's on the water (they've owned property at the Jersey shore for many years), and it offers the full continuum of care along with outstanding amenities (including bridge games for Mimi!). "We dine well with friends in a fun social setting almost every night," says Mimi, "and we so appreciate the wonderful employees here."

The Bayers are quick to credit their entire family for all their help. Daughter Nancy, who counsels her parents as they make meaningful decisions on important philanthropic issues, explains, "Financially supporting their community is an absolute priority and they're pleased to contribute to the Foundation's Resident Financial Assistance Fund and the chaplaincy program."





# CRESTWOOD MANOR



**JACK PILKINGTON** leads a purposeful life. After serving in the U.S. Army, 1st Division, Military Police Corp, in Germany at the end of World War II, Jack attended Rutgers University, earning BS and MBA degrees. He spent his career in the accounting and comptroller areas of commercial banking.

Jack and his wife, Gloria, who passed away in 2013, moved to Crestwood Manor in 2007. They shared a beautiful life, graduating from Kearny (NJ) High School together, traveling extensively, and living for 45 years in Bernardsville, NJ, where they raised a daughter and two sons. “Moving to a CCRC was a gift to ourselves and for our children as well,” says Jack. As Gloria’s cognitive abilities and health declined, she moved to

the healthcare center where Jack says she received exceptional care. “I was glad to be so close, visit daily, and assist in her care,” he says.

Drawing on his accounting and financial reporting experience, Jack chairs Crestwood Manor’s finance committee and is an active representative to the Organization of Residents Associations of New Jersey (ORANJ). He also serves on the community’s art gallery committee.

Jack supports the Springpoint Foundation through a charitable gift annuity. “I like the concept of the Resident Financial Assistance Fund and internship programs,” he says. “I wanted to make an investment and besides, the terms are good.” Commenting on the positive social aspect of living in a community where there are so many ways to volunteer and things to do, Jack says, “I’m very happy here.”





# MEADOW LAKES



Born in Newark, NJ, and raised in nearby Summit and New Providence, Flo Lipstein came of age during World War II. In 1943, she attended Newark Beth Israel Hospital School of Nursing and was in the U.S. Cadet Nurse Corps. She married Martin Lipstein in 1945, and three years later, she left her position as Beth Israel's head nurse of the newborn nursery to oversee her own nursery.

While her sons Mark and Ken were young, Flo began a long, illustrious volunteer career. "I had a rich life in and out of the home," she notes. Since the late 1940s, Flo has been deeply involved with many service organizations, including B'nai

B'rith Women and Jewish Women International. She traveled extensively throughout Europe, loves literature, is an avid photographer (her iPhone is her current camera of choice), enjoys needlework, gardening, and playing bridge, and is a computer whiz who assists others (she got her first computer in 1986).

After Martin passed away in 1991, Flo continued to travel, take classes, serve on committees, and explore new hobbies (her granddaughter taught her piano). She moved to Meadow Lakes in 2009 and, as a self-professed "ham," performs in all Play Readers productions. She is an active member of the New Friends, Area Services, Education, Academy, and Computer committees.

"Meadow Lakes is a marvelous place," she says. "There's so much to do, learn, and enjoy. This is my 11th home and it's the best one!" Flo supports the Foundation's Resident Assistance Fund and chaplaincy endowment.





# MONROE VILLAGE



The Oxford dictionary defines a poet as “possessing special powers of imagination or expression.” That perfectly describes Fran Cohen, who has been sharing her talents and interests with fellow residents since 2017.

Fran is active in the memoir group and helped start a poetry group. When interviewed, Fran described a friend’s recent health crisis and shared a poignant poem that she wrote. Her words perfectly captured her concern, fear, and relief. “I always rhymed in the past,” she says, “now I write what comes to me. My poems tell a story. This was a hard moment.”

Fortunately, there are many easy moments for Fran. Quick with a laugh, she belongs to the Welcoming Committee and helps newcomers feel right at home. “That’s the kind of community we have—we gain friendships and share camaraderie and the feeling of family.”

When not at a group or committee meeting, writing, playing bridge, attending Friday night services, or enjoying time with friends, Fran volunteers at the thrift shop. After working for 20 years with the IRS in the collections department, she’s a whiz at pricing and selling items. “Everything we sell is donated and we use the proceeds to support good causes,” she says, “including funding two \$1,000 scholarships for employees who have done something worthy for the community.”

Fran supports the Foundation’s Resident Assistance Fund and the chaplaincy program that brings a rabbinical intern into the community each year to broaden her education and work with beloved long-time chaplain The Rev. Terry-Thomas Primer.





# THE MOORINGS AT LEWES



## CAROL BISHOP

On the first Friday of each month, Carol Bishop, chairwoman of the Activities Committee, dons a silly hat with candles on it, addresses her fellow residents gathered in the dining room, introduces each person celebrating a birthday that month, and imparts a very important message: “Don’t forget, we are family here!”—and she means it.

In addition to birthday duties, Carol helps plan and promote resident bus trips. She is also involved in “Lights of Love,” a holiday tribute event sponsored by the Foundation. Each December, those who wish to, purchase ornaments in honor of loved ones, with all donations going toward the Residents’ Reserve Fund.

On the day of the event, attendees arrive, hang the beautiful ornaments on two community trees, and take their seats in a dimly lit dining room. As daylight turns to darkness, all the holiday lights inside and outside are turned on and the celebration begins. Residents share memories along with an array of delicious passed hors d’oeuvres. “Lights of Love is such a joyful gathering of people,” explains Carol. “It is a most delightful evening!”

Carol, a retired nurse, and her husband Bob, a retired chemical engineer, moved to the community in 2009 to be nearer their three children. Before he passed away in 2014, Bob, who enjoyed poker and chatting with fellow residents, said, “If you can’t be happy here, you can’t be happy anywhere.” Carol, who loves to sing and is a proud member of The Moorings’ choral group, wholeheartedly agrees.





# THE OAKS AT DENVILLE



## ED AND LOIS KONIKOWSKI

Antoine de Saint-Exupéry, French aviator and the author of *The Little Prince*, once said, “As for the future, your task is not to foresee it, but to enable it.” Ed and Lois Konikowski did just that. “We’re a good example of planning ahead,” says Ed, “and we encourage others to do the same.”

Now in their late 70s, Ed and Lois have been married for over 50 years, raised five children in the Morristown area, and are expecting their 8th grandchild. After spending ten retirement years between Florida and Lake George, they wanted to be near family. “It was providential that we made the decision to move into continuing care before we needed it,” notes Ed. They signed a contract with The Oaks in May 2019 and planned to move in

October. Then life threw them a curveball.

In June 2019, Lois had a stroke. Fortunately, Ed was able to get her the emergency medical treatment she needed, and by early July, they moved to The Oaks—Ed to their new apartment and Lois to the healthcare center where she spent the next five weeks. Once reunited, they began the process of adjusting to a new life with challenges and opportunities.

“Life here is comfortable and stimulating,” says Lois. “I enjoy the activities and interesting people and am especially fond of the physical therapists who have helped me get back on my feet, literally.” The couple support the Foundation’s Resident Financial Assistance Fund and Ed serves on a chaplaincy program committee.





# STONEBRIDGE AT MONTGOMERY



Music and culture lovers abound at Stonebridge and we had the pleasure of speaking with a number of them recently. As tremendous supporters of the Springpoint Foundation, they appreciate the many on-site cultural events presented by donations from the Foundation.

Four times a year, a chamber ensemble comprised of Princeton Symphony Orchestra (PSO) musicians performs at Stonebridge. Ingrid Reed, PSO advisor and Program Committee member notes, “These wonderful professional musicians share their talents and their love of performing. Our residents are very open to experiencing both contemporary music and timeless favorites up close.”

Agreeing, Carol Wehrheim, editor of the Stonebridge newsletter, says, “It’s such a delight to have the symphony members present beautiful music and lighten our hearts. And it’s interactive—they talk with us after each performance.”

Welcome Committee chairwoman Beverly Glockler and her husband Tony Glockler, treasurer of the Residents Association, are longtime PSO fans. “When we moved in, we were elated to discover that PSO musicians play here,” notes Tony. The couple are also impressed by the breadth of Stonebridge’s regular Saturday evening programs. “We have a very active group that plans such diverse, interesting, and quality programs,” says Bev.

Stonebridge also provides transportation for small groups, making it possible for residents to attend cultural events in the Princeton area and maintain their strong ties to the greater community. Joyce Maso, chairwoman of the Program Committee, says, “Stonebridge enables us to continue to have a rich cultural life and that’s a very important factor in living a good life.”





# WINCHESTER GARDENS



**MORREL AND SYLVIA COHEN** are a well-educated, well-read, and well-traveled couple who will soon celebrate their 70th wedding anniversary. Residents since 2013, Morrel has served as a Winchester Gardens Board trustee for the last three years. Keenly aware of the importance of philanthropy and the positive impact it can have on their community, they support the Foundation's Resident Financial Assistance Fund.

After meeting at UC-Berkeley (Sylvia was earning her BA in child development and Morrel, his PhD in physics), the couple married, moved to Chicago's Hyde Park neighborhood where Morrel had accepted a faculty position at the University of Chicago, and had four children. Morrel's work as a theoretical physicist and biologist gave them the opportunity to live in different countries, including England, Netherlands, Italy, and Japan. It also fueled their passion for collecting antiques, art, and antiquities and fostered a deep appreciation for beauty.

In the early 1980s, they moved to Bridgewater, NJ, where Morrel, who continues to hold post-retirement academic positions at Rutgers and Princeton, worked as a researcher with Exxon and Sylvia began a ten-year stint as a volunteer certified EMT. When caring for a large house and property became more of a burden than a joy, Morrel and Sylvia decided to make one last move, this time to a CCRC.

"We wanted a lovely apartment with beautiful grounds and interesting residents that was also near our family," explains Sylvia. Agreeing, Morrel says, "Winchester Gardens met all our criteria for selection excellently. It stands out among its peers."



# OUR PARTNERS

The Springpoint Foundation programs are made possible by the generous contributions of caring people. Thank you to all our sponsors and partners.

## FULFILL

Fulfill, formerly known as the FoodBank of Monmouth & Ocean Counties, is a nonprofit organization that works to alleviate hunger, build food security, and ensure that everyone has access to nutritious food. Fulfill, in partnership with the Springpoint Foundation, initiated a food pilot program at Asbury Tower, delivering hot meals to residents once a week. Additionally, once a month, eligible residents receive a box of non-perishable food items through the commodity supplemental food program. Both programs are administered through the Asbury Tower Social Services office. We applaud Fulfill for their tremendous efforts to address the hunger crisis and provide the resources people need to become self-sufficient.

## HYDE AND WATSON FOUNDATION

The Hyde and Watson Foundation, a charitable organization that supports capital projects such as hard costs related to the construction or purchase of new facilities, building renovations and improvements, purchase of capital equipment and furnishings, and other one-time capital needs, has generously provided a \$10,000 grant to fund new fire doors at Plainfield Tower. “We are so grateful for this donation regarding fire safety. The fire doors will give our residents peace of mind that Plainfield Tower is safer, thanks to the Hyde and Watson Foundation,” said Sandra Pettiford, Senior Executive Director at Plainfield Tower.

## AARP VOICE BUDDY PROGRAM

Through a partnership with AARP Foundation’s Social Connectedness Voice-Activated Technology program, residents at Hidden Brook at Franklin had the option of receiving a

smart speaker such as Amazon’s Alexa for their personal use. According to AARP, the program’s goal is to determine whether voice-activated technology can help older adults fight isolation and loneliness, risk factors for a number of health issues including dementia. Smart speakers allow users to access their community’s activities calendar, hear the news, listen to their favorite music and audiobooks, and set reminders to take their medications. A Springpoint Foundation student intern who received training as an “Alexa educator” helped residents learn how to use the smart speakers; the results have been quite positive.

## 43rd Annual Golf Classic: Tuesday, September 29



Our signature fundraising event will be held at the beautiful Montclair Golf Club in West Orange, NJ. All proceeds will be directed towards the Foundation’s programs and initiatives. Over the last five years, the Golf Classic has raised \$1 million, with the funds going to provide essentials such as health and wellness programs, emergency food pantries, transportation services, and crisis preparedness kits. Your support makes this possible, so thank you!

*For more information on sponsorship opportunities and to reserve your foursome, contact Michael Oakes, Senior Vice President, by September 15 at 732-430-3674 or [moakes@springpointsl.org](mailto:moakes@springpointsl.org).*

**DONOR RECOGNITION** Thank you so very much to all who support our mission. Please note that we make every effort to record our donors' names accurately and completely. We apologize if we have omitted or misstated your name; please let us know by calling the Foundation at 732-430-3674.

## CHAIRMAN'S LEGACY SOCIETY

These society members have made gifts in the form of bequests, charitable gift annuities, deeded entrance fees, and other deferred gifts. Their significant commitment is apparent every day and felt by the thousands who benefit from their support.

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The President's Society is made up of residents of our CCRCs and friends who have contributed to the Foundation for five years or more. Their generous gifts, large and small, make up the major share of our contributions.

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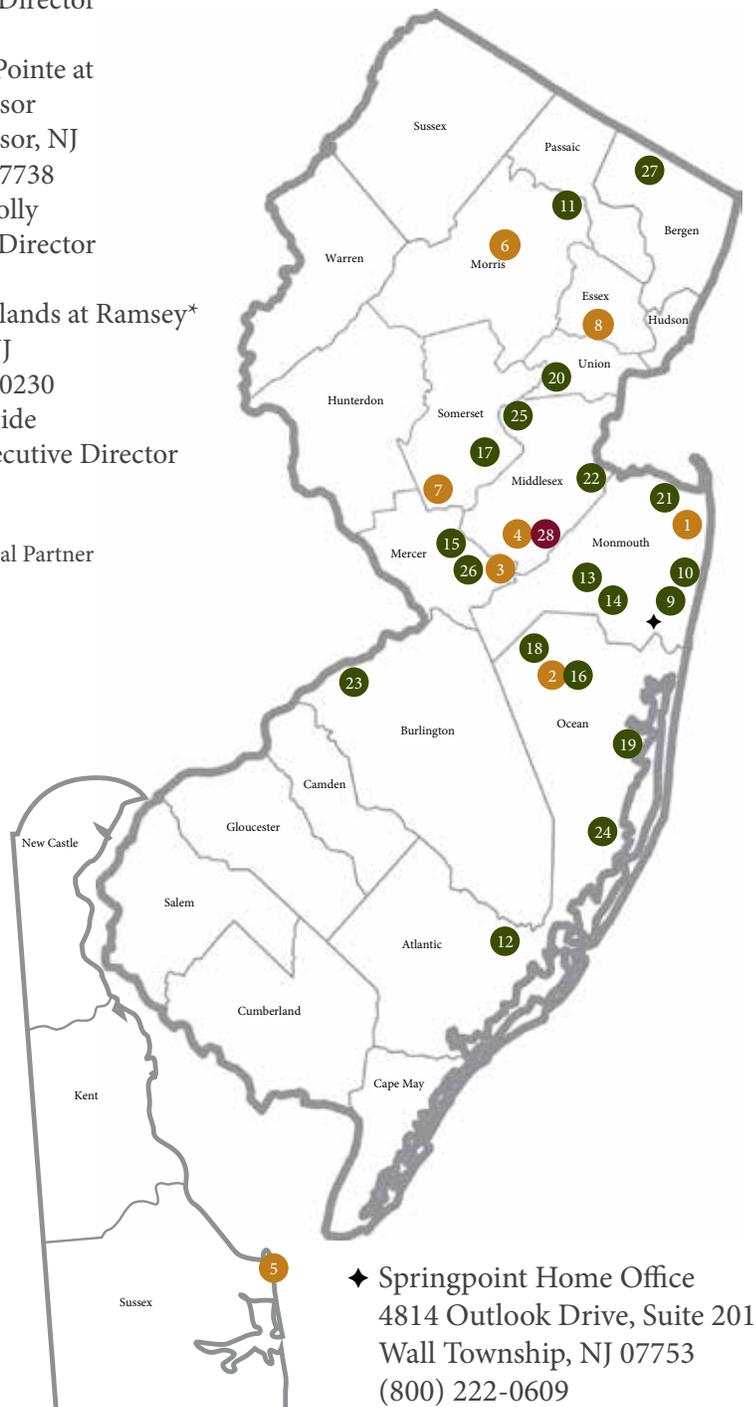
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