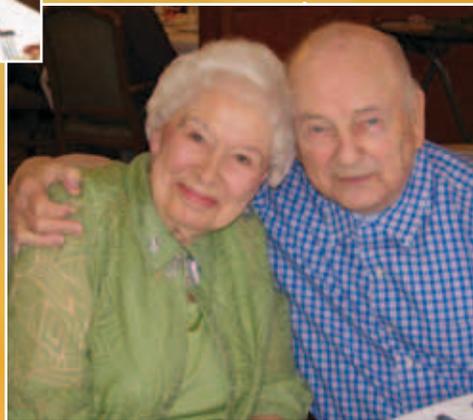


 **SPRINGPOINT**
SENIOR LIVING



2015
ANNUAL REPORT



2015 ANNUAL REPORT SPRINGPOINT SENIOR LIVING

As Springpoint celebrates its 100th year, we do so with great pride in our past and anticipation of our future. For a century, while our company has grown our mission, our vision and our values have never varied.

OUR MISSION

To make a difference in the lives of the residents, families and communities we serve

OUR VISION

To be the leader in innovative housing, healthcare and integrated supportive service solutions

OUR VALUES

RESPECT

We recognize the value and dignity of every person.

COMPASSION

We seek to understand and empathize with others.

INTEGRITY

We are honest, responsible and ethical.

SERVICE

We endeavor to exceed expectations.

EXCELLENCE

We strive for the highest quality in all that we do.

DEAR FRIENDS,

I feel fortunate to work with people who are truly the best in the business; committed to our mission, vision and values—our senior management team, home office staff and the very special individuals who work in our communities are truly the best in the business. I feel fortunate to be in their company.

We were very proud to win the highly respected national **2015 LeadingAge Excellence in the Workplace Award** based on our comprehensive program of training, benefits, recognition and engagement. We also achieved ‘Five Star’ CMS ratings for Skilled Nursing in all skilled nursing healthcare centers located in Springpoint CCRC communities. We continue to achieve the highest ratings available in resident satisfaction and compliance surveys by New Jersey State and Federal agencies. We received ‘Superior’ 2015 rating results from the New Jersey Housing and Mortgage Finance Agency. Impressive!

In 2015, we restructured Springpoint’s debt in all areas and enjoyed favorable interest rates. This effort reduced our annual debt service payments system-wide. Our all-in cost of debt today approximates 2.8%. We ended 2015 with an operating surplus of \$4.7MM, or \$1.3MM better than planned. This demonstrates excellent financial and operating performance by our executives in the field.

In addition to our six CCRCs, we have 18 affordable housing communities, collectively serving over 3,500 residents. Recently we entered an agreement with Catholic Health Initiatives to acquire Franciscan Oaks, a well-regarded CCRC in Denville, NJ. The 2015 LeadingAge Ziegler non-profit industry publication identified Springpoint as the 25th largest non-profit senior living provider in the nation.

In 2016, Springpoint celebrates 100 years of service. We recognize the wisdom of our founders and the dedication and commitment of our staff. As we look ahead, we remain focused on our vision, core values and making a difference in the lives of those we serve.



Gary T. Puma
President and Chief Executive Officer

100 1916 - 2016

YEARS OF SERVICE

CELEBRATING 100 YEARS

In 2016, we honor our rich heritage and pay tribute to the many milestones and achievements that have earned Springpoint Senior Living its stellar reputation. This tradition of excellence began in 1916 as Presbyterian Homes. In 1927, we converted the private residence of a railroad executive in Belvidere, New Jersey, to Belvidere Home housing approximately 65 people and opening our first community. We honor the founding men and women for establishing a solid foundation and for having the creativity and foresight to provide housing and related health services to seniors.

From modest beginnings, we've made remarkable progress, transforming our scope of services to meet ever-changing needs.

In 1954, we opened Haddonfield Home, our second community. We opened Meadow Lakes in East Windsor in 1965, the first continuing care retirement community in the state. In 1973, joining forces with governmental agencies to develop and construct affordable apartment housing for seniors, we opened Asbury Tower.

In the ensuing years, more continuing care retirement communities and multiple affordable housing communities were added to the Springpoint family. In keeping with our focus on initiatives that make a difference in the lives of the residents, families and communities we serve, we recently launched Springpoint at Home, our new product line with an emphasis on healthcare services in the home.

Presbyterian Homes incorporates as non-profit organization



1916

Belvidere Home opens as our first senior community



1927

Haddonfield Home begins serving seniors



1954

Meadow Lakes opens as NJ's premier CCRC



1965

Asbury Tower opens as our first affordable housing community



1973

Monroe Village welcomes seniors



1986

As our business transformed, so did our name —from Presbyterian Homes of New Jersey to Presbyterian Homes & Services to PHS and, most recently, to Springpoint Senior Living.

Opening more doors for more seniors, Springpoint Senior Living represents the life and vitality of our 24 (and growing) communities in New Jersey and serves to unify our nearly 4,000 senior residents and over 1,700 employees. We are known for our commitment to excellence and our innovative ideas and we are proud to reach this year with so many accomplishments and so many people in our extended family.

As we celebrate our 100th anniversary and lay the groundwork for the next century, we continue to preserve our heritage and confidently face the future, forging ahead with new initiatives. We remain true to our core values and our commitment to provide services without regard to race, religion, creed or ethnic origin. Providing compassionate care in a quality environment is still the heart of what we do.



Crestwood Manor opens its doors



1990

Construction begins for Stonebridge at Montgomery



2003

Groundbreaking for The Atrium at Navesink Harbor expansion



2011

Winchester Gardens becomes part of Springpoint



2013

Springpoint at Home, new home care division, launches



2014

100 Years of Service



2016

Key Accomplishments and Quality Environments

IMPROVING AND INVESTING

More than a milestone year, 2015 was a year of key accomplishments for Springpoint and a time of great growth and development. Continuing to improve and invest in our communities, we've started building our new landscape of healthcare to serve older adults for the next one hundred years.

NATIONAL EXCELLENCE

LeadingAge, a national association representing 6,000 non-profit aging-services organizations throughout the United States, awarded Springpoint Senior Living the 2015 National Excellence in the Workplace Award at the LeadingAge Annual Meeting in Boston.

This award is given in recognition of Springpoint Senior Living's outstanding success in nurturing workplace excellence through a comprehensive program of employment training, benefits, recognition and engagement.

GROWING COMMUNITIES

At Monroe Village, we broke ground on a new 87,000-square-foot healthcare center in August 2015. The state-of-the-art facility will incorporate four neighborhoods: sub-acute, memory impairment and two long-term care areas with a total of 120 beds.

Each neighborhood will be designed to reflect the needs of that neighborhood and will include its own comfortable dining room, activity rooms and other inviting common areas. Fresh and airy, the first floor sub-acute and long-term care neighborhoods will have access to enclosed outdoor spaces with an abundance of natural light.

COMMUNITY OUTREACH

Springpoint received funding from the Community Development Block Grant Disaster Recovery Program for Sandy Recovery to provide rental housing in Ocean County for older adults impacted by



THIS HAS BEEN A YEAR OF KEY ACCOMPLISHMENTS AND A TIME OF GREAT GROWTH AND DEVELOPMENT.

Superstorm Sandy. We are using these funds, along with housing tax credit equity and NJHMFA financing, to open a new community called Heritage at Whiting that will provide apartments for adults 55 years and older, with priority given to those impacted by the storm. The community will offer 69 fully renovated, one- and two-bedroom apartments. Heritage at Whiting is expected to open late fall 2016.

TRANSFORMATIVE CHANGES

Stonebridge at Montgomery has undergone transformative changes with a renovation project that includes a more extensive library, expanded art studio and a larger cardio room with a dedicated area for aerobics. Designed with our residents in mind, our expansion upgrades make Stonebridge at Montgomery even more fabulous.

REPOSITIONING HEALTHCARE

At Winchester Gardens, construction plans are underway for a newly expanded, state-of-the-art healthcare center.

Offering additional services for residents and their loved ones that ensure continuity of care, a new sub-acute neighborhood will include 30 total beds. Plans also include expanded and redesigned neighborhoods for differing care needs and an outdoor courtyard with seasonal gardens. Site work for the new healthcare center is scheduled to begin in late spring 2016.



Balanced Wellness, Health and Happiness

LIVWELL: SPRINGPOINT'S INNOVATIVE PROGRAM

One of the many benefits to being part of the Springpoint family is the ability to tap into the resources of a large organization with exceptional technologies and professional staff. Our LivWell program allows us to engage people on the path to wellness and good health. By providing our residents with opportunities and experiences focused on better health, LivWell supports quality of life, personal choice, lifelong development and an optimal sense of well-being.

POSITIVE OUTCOMES AND RESEARCH

For close to 18 months, 80 residents from Meadow Lakes and Monroe Village participated in a research study designed to improve strength, balance and functional independence. Advanced health and wellness technologies developer, Performance Health Systems, provided the funding and equipment.

In November 2015, Stacey Judge, Community Wellness Program Director, presented the results of this Successful Aging Study at the Medical Fitness Association Annual International Conference in New Orleans. Preliminary outcomes include a reduction in fall risk with significant improvements in strength and balance scores. The results were recently published in the *Journal of Aging and Physical Activity* (JAPA), the official journal of the International Coalition for Aging and Physical Activity.

Springpoint communities have joined with 60 other CCRCs across the country by participating in the International Council on Active Aging (ICAA) Benchmarking Program to more effectively track resident participation and satisfaction with our wellness program. This data becomes important as we continue to develop innovative programming with an emphasis on ways to live well.



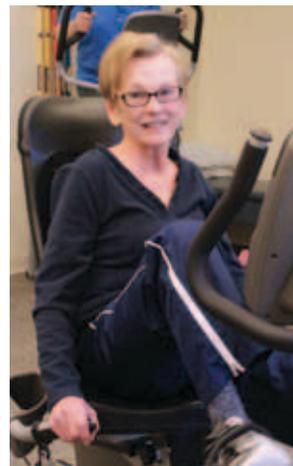
OUR LIVWELL PROGRAM ALLOWS US TO ENGAGE PEOPLE ON THE PATH TO WELLNESS AND GOOD HEALTH.

COMMITMENT TO FITNESS AND WELLNESS

Monroe Village celebrated the grand reopening of their LivWell Center, a place where residents can move about independently or with a fitness instructor's guidance, using new equipment designed to build muscular strength and endurance as well as balance and flexibility. The new fitness center includes state-of-the-art resistance training and cardiovascular equipment. The indoor aquatics center has been upgraded and hosts a variety of aquatics classes. There is a relaxing new spa room and remodeled locker rooms. The LivWell Center also includes a new community room that provides space for a wider variety of programs including dance classes, aerobic workouts, discussion groups, card games and more.

HIGH FIVE

The Centers for Medicare & Medicaid Services (CMS), part of the U.S. Department of Health and Human Services, created the Five Star Quality Rating System to help consumers, their families and caregivers compare skilled nursing care more easily. Our latest CMS Five Star Quality Ratings prove our excellence. All five of Springpoint's skilled nursing healthcare centers achieved the overall Five Star Quality Rating which includes health inspection, staffing and quality measures.



Engaging Lifestyle

CHEERS!

A year of special events and celebratory toasts marked many 2015 milestones for Springpoint, including several anniversaries: the 50th Anniversary of Meadow Lakes, the 25th Anniversary of Crestwood Manor and the 20th Anniversary of Watchung Terrace. “Celebrating these anniversaries brought to mind the people who were here when we first opened our doors,” said Anthony A. Argondizza, Executive Vice President and Chief Operating Officer of Springpoint. “Our bold pioneers looked ahead with great optimism. I am proud that years later we are still pioneers, looking ahead and seizing new opportunities.”

“EXCELLENCE IN ACTION” AWARD

Crestwood Manor received the Excellence in Action Award presented by the National Research Corporation for outstanding resident and employee satisfaction. The award recognizes skilled nursing, assisted living and

independent senior living organizations that achieve the highest level of excellence. It is demonstrated by satisfaction scores ranking in the top ten percent of the National Research Corporation’s My InnerView product database, the largest satisfaction database for senior care in the United States. This award is a testament to the importance of having satisfied residents as well as satisfied staff members and is another feather in our Crestwood Manor cap.

GREAT CAMARADERIE

Always up for fun and games, there is great camaraderie and a friendly spirit of competition among community members who look forward to the many social events at our communities. This past summer, for example, golf enthusiasts at Monroe Village hit the links for some fresh air, exercise and amusing times with friends. The private community bus takes golfers just a short ride down the road to nearby Clearbrook Golf Course for weekly tee times and monthly group outings.



THERE IS GREAT CAMARADERIE AND A FRIENDLY SPIRIT OF COMPETITION AMONG COMMUNITY MEMBERS.

GIFT OF SEA AND LAND

Last May, residents of Asbury Tower worked together with crew members from iStar Financial, the Asbury Park waterfront redeveloper, to harness the gift of the land. Using a selection of plants and fertilized soil provided by iStar, community members spent the day outside digging and planting in the entrance gardens, patio gardens and raised garden boxes (which provide an easy gardening alternative for those with mobility issues). Embracing the fresh sea breeze and bright sunny views of the sparkling Atlantic, residents and crew members enhanced the landscaping and garden designs at the ocean front community.

NEW BEGINNINGS

When Riccardo Berlingeri, the art teacher at The Atrium at Navesink Harbor, first saw the work of his new student, Dr. Joseph Kyrillos, he knew immediately that he had untapped natural talent in his class. Since taking his first painting class ever, Dr. Kyrillos has developed a passion which continues to grow. His premier solo showing at The Atrium's Art Gallery in September featured a selection from his diverse portfolio of new work. He's inspired by the natural habitat surrounding The Atrium, which is depicted in his landscape and wildlife paintings. The Atrium's Art Gallery features exhibits throughout the year, displaying the works of many talented community members.



Community Engagement

MAKING A DIFFERENCE

At Springpoint, we believe in social accountability and use it as a measure of our success. We encourage our residents and staff to give back to the communities we serve as well as surrounding communities throughout the state.

Given the success of our first Community Cares program, we've expanded our outreach to include six of our affordable housing communities. Thanks to generous contributions from Springpoint CCRC residents, staff and business partners, we were able to donate groceries and health essentials to benefit 519 affordable housing residents.

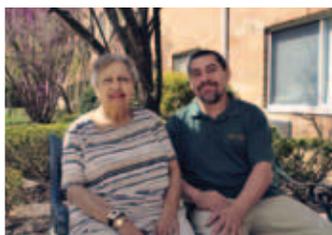
In July, donations helped 251 affordable housing residents at Stafford by the Bay and Manchester Pines in Ocean County and Friendship Gardens in Monmouth County. In December, our holiday Community Cares

initiative provided groceries and paper goods to 268 residents at Crossroads at Howell, The Woodlands at Ramsey and Hidden Brook at Franklin.

Many Springpoint employees volunteered their time to coordinate the collection, distribution and delivery of these items. We thank the following corporate business partners for their generous support throughout the year: The Brickman Group, 44 Graphics, Harbor Linen, Penn Jersey Paper and W.B. Mason. Together, we make a difference.

CONFERENCE ON AGING

In May, Springpoint, along with the New Jersey Foundation for Aging, hosted a Central Jersey Regional Forum on Aging at Meadow Lakes. Participants addressed vital concerns regarding our growing aging population. After welcoming remarks by Gary Puma, Springpoint President and CEO, presentations included: "Retirement & Economic Security"



WE ENCOURAGE OUR RESIDENTS AND STAFF TO GIVE BACK TO THE COMMUNITIES WE SERVE.

by Karen Zurlo, Professor, Rutgers School of Social Work; “Healthy Aging” by Sajida Mokhashi, MD, Robert Wood Johnson Medical School; “Long-Term Services and Supports” by Roberto Muniz, CEO of Parker Homes; and “Elder Justice” by Helen Doddick, NJ Public Guardian. A list of priorities gathered from breakout sessions were submitted to the 2015 White House Conference on Aging.

BUTLER HEALTH SERVICES FAIR

In August, we hosted an Allied Health Social Services Fair at Butler Senior Community, a Springpoint affordable housing community, that was free and open to the public. Twenty-three agencies provided information on programs designed to help senior citizens, persons with disabilities and veterans. Giveaways included the Senior Blue Book for Morris/Passaic County as well as information about other upcoming health events. Our Springpoint nursing staff performed complimentary blood pressure and oxygen level screenings.

CRESTWOOD MANOR HOSTED ORANJ PLENARY MEETING

In April, Crestwood Manor had the pleasure of hosting the Spring Plenary Meeting of the Organization of Residents Associations of New Jersey (ORANJ). The organization addresses the well-being of CCRC residents in independent living, assisted living and long-term care. Special guest speakers included Robert Singer, NJ Senator representing the 30th Legislative District, and Stacey Judge, Springpoint’s Director of Community Wellness.



2016 Board of Trustees

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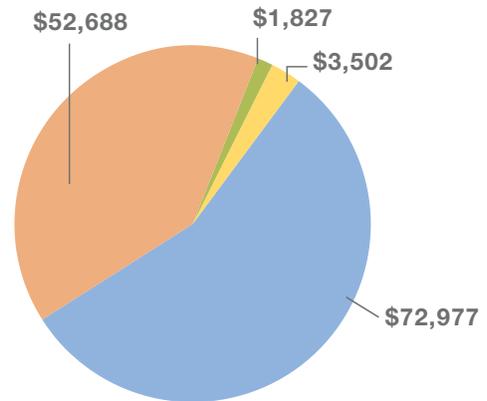
Financial Highlights

SSL OPERATING REVENUES

OPERATIONS

(\$ in 000's)—\$130,994

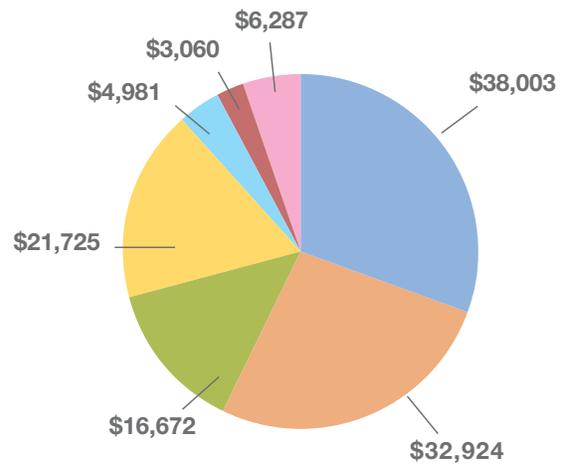
- Revenue from Residential Facilities
- Revenue from Medical Facilities
- Contributions, Bequests & Net Assets Released from Restriction
- Investment Income & Other Revenue



SSL OPERATING EXPENSES

(\$ in 000's)—\$123,652

- Professional Care
- Operations & Maintenance
- Dining Services
- Administrative & General
- Marketing
- Charity Care
- Interest Expense



COMMUNITY BENEFIT & CHARITABLE CONTRIBUTIONS

REVENUE (\$ in 000's)

Total Fundraising Revenue.....	\$1,512
New Annuities/Trusts.....	\$279

SUPPORT (\$ in 000's)

Medicaid Allowance	\$2,633
Resident Financial Assistance.....	\$286
Affordable Housing Support.....	\$468
Spiritual Care.....	\$367
Broader Community Support	\$627
Tomorrow's Leaders	\$32

The Springpoint Foundation

Advancing Our Mission

Working to make life better for older adults, we put seniors and their families at the center of what we do. Advancing our mission, the Springpoint Senior Living Foundation builds a network for seniors that includes our resident and partnership programs: Resident Financial Assistance, Spiritual Care, Tomorrow's Leaders and Affordable Housing Support. The Foundation inspires generosity in support of programs that make a difference in people's lives and enrich the communities where they live.

RESIDENT FINANCIAL ASSISTANCE

By providing financial security, the Foundation helps guarantee that CCRC residents will always have a home in our Springpoint communities. The Resident Financial Assistance Program assures that qualified residents who have outlived their resources, through no fault of their own, will never have to leave their community due to financial difficulties.

SPIRITUAL CARE

Spiritual expression can come in many forms. Because we are such diverse people and our communities are so unique, we realize that each

person's spirituality may look very different. The Foundation provides emotional and spiritual support to residents from many religious denominations and diverse backgrounds. Under the guidance of our Springpoint chaplains, our Spiritual Care Program reflects and celebrates many faith traditions.

In addition to traditional religious services and ceremonies, our Spiritual Care Program offers non-denominational discussion groups, learning, meditation and more, helping residents develop inner resources and spiritual strength to better prepare for and meet life's changes and transitions.



THE FOUNDATION INSPIRES GENEROSITY
IN SUPPORT OF PROGRAMS THAT MAKE A
DIFFERENCE IN PEOPLE'S LIVES.

TOMORROW'S LEADERS

Offering an environment that is both exciting and challenging, the Tomorrow's Leaders Program provides qualified college students and recent graduates an invaluable experience in senior living administration, healthcare and other key service areas. Mentored under the guidance of Springpoint professionals, we create student summer internship experiences that can lead to a lifetime of commitment and service beneficial to our interns as well as the residents with whom our interns come in contact.

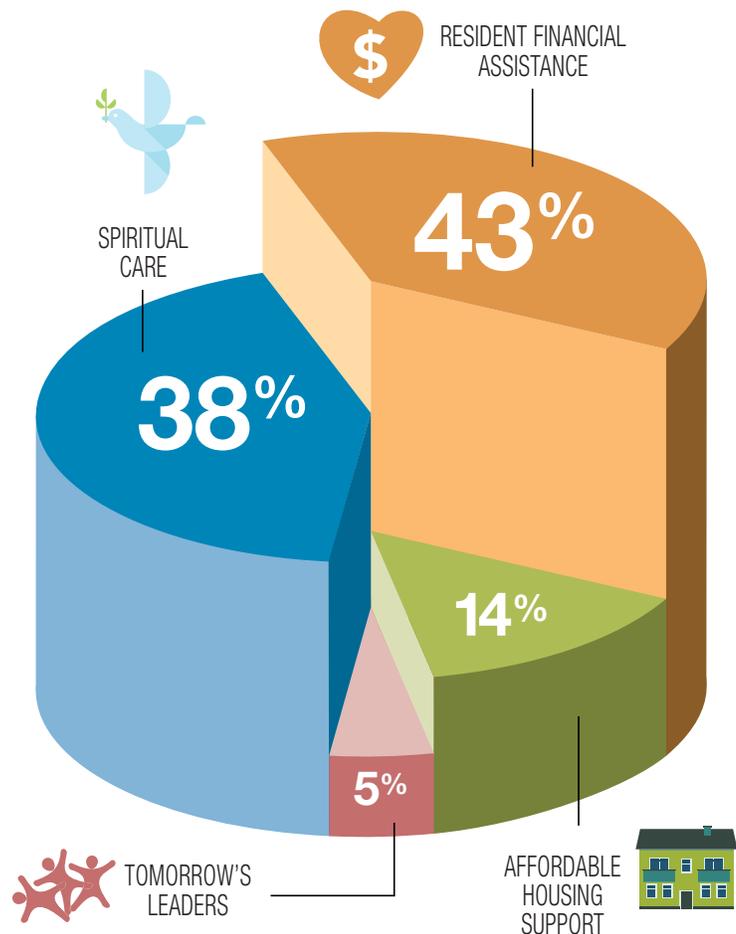
AFFORDABLE HOUSING SUPPORT

Another wonderful component of the Foundation is our Affordable Housing Support. Through our affordable housing initiatives, the Foundation helps improve the lives of residents in our affordable housing communities. Programs include: Community Cares, GoFresh! GetHealthy!, Lifeline Technology, Transportation Services and more.

All of these Foundation programs are made possible entirely by generous contributions from residents in our Springpoint communities, our employees and board members, our vendors as well as corporations and foundations in the communities we serve.

HOW YOUR DONATIONS MAKE A DIFFERENCE

Over the past five years, your donations have gone to support:



The Atrium at Navesink Harbor

Contributions from our inspiring donors come in many meaningful ways and help us accomplish our mission.



“I WANTED TO ENHANCE AN AREA IN OUR PLACE AND SAW A NEED, SO I FUNDED THE FOUNTAIN IN THE ATRIUM GARDEN.”

FOUNDATION SUPPORTER: Bonnie Watt

COMMUNITY MEMBER: The Atrium at Navesink Harbor Resident since 2013

FOUNDATION PROGRAM: Supports The Atrium to enhance the natural beauty of the community

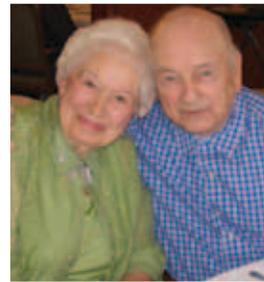
WAY OF GIVING: Major Gift

FUN FACT: Bonnie is a passionate gardener. Her former Rumson home’s beautiful landscape architecture and gardens were featured in several publications.

Crestwood Manor



The Foundation benefits from the generosity of our donors who make contributions large and small.



“SIMILAR TO A BEQUEST IN YOUR WILL, SIGNING A DEED TO DONATE YOUR REFUNDABLE ENTRANCE FEE IS A GREAT WAY TO SUPPORT THE FOUNDATION. IT’S EASIER THAN CHANGING YOUR WILL.”

FOUNDATION SUPPORTER: Blanche Grube

COMMUNITY MEMBER: Crestwood Manor Resident since 2003

FOUNDATION PROGRAM: Supports the Crestwood Manor Resident Financial Assistance Program and the Crestwood Manor Spiritual Care Program

WAY OF GIVING: Refundable Entrance Fee Donation

FUN FACT: Blanche, who was a Professor of Nursing, started nursing school in Brooklyn on Valentine’s Day in 1939.

Meadow Lakes

The success of the Foundation's work is due to our remarkable donors.



“WE’VE SET UP A CHARITABLE REMAINDER TRUST TO SPECIFICALLY BENEFIT MEADOW LAKES AND THE WONDERFUL TOMORROW’S LEADERS INTERN PROGRAM HERE.”

FOUNDATION SUPPORTER: Carolyn and William Hilgendorff

COMMUNITY MEMBER: Meadow Lakes Residents since 2012

FOUNDATION PROGRAM: Funds Meadow Lakes Community and the Tomorrow’s Leaders Program

WAY OF GIVING: Charitable Remainder Trust

FUN FACT: Globetrotters Carolyn and William took a 4½-month trip around the world, visiting the Northern and Southern Hemispheres. They also owned a Carvel Ice Cream store for 22 years.

Monroe Village



“MY DONATION SUPPORTS THE CHAPLAINCY POSITION AT MONROE VILLAGE AND ACTS AS AN ENDOWMENT TO FUND THE POSITION FOR FUTURE GENERATIONS.”

FOUNDATION SUPPORTER: Lois Gmach

COMMUNITY MEMBER: Monroe Village Resident since 2014

FOUNDATION PROGRAM: Supports the Monroe Village Spiritual Care Program

WAY OF GIVING: Major Gift

FUN FACT: Lois was a first-grade teacher who loves New York City and Broadway shows.

Foundation members are excited to be able to fund programs that strengthen and enhance Springpoint’s mission.



Stonebridge at Montgomery

We are inspired by the kindness of our donors and are grateful for their many contributions.



“A CHARITABLE GIFT ANNUITY LETS YOU SUPPORT A WORTHY CAUSE WHILE GIVING YOU A TAX DEDUCTION AND A GUARANTEED RETURN FOR THE REST OF YOUR LIFE.”

FOUNDATION SUPPORTER: Heloise Mailloux

COMMUNITY MEMBER: Stonebridge at Montgomery Resident since 2004

FOUNDATION PROGRAM: Funds the Stonebridge Resident Assistance Program

WAY OF GIVING: Charitable Gift Annuity

FUN FACT: Heloise was a publications major who never expected to spend 43 years as a librarian. She enjoyed her summer home on the ocean in Nova Scotia for 30 years.

Winchester Gardens



“A VEHICLE OF PLANNED GIVING, A CHARITABLE GIFT ANNUITY PROVIDES A LIFETIME STREAM OF ANNUAL INCOME PLUS A PARTIAL TAX DEDUCTION.”

FOUNDATION SUPPORTER: Amy Lau

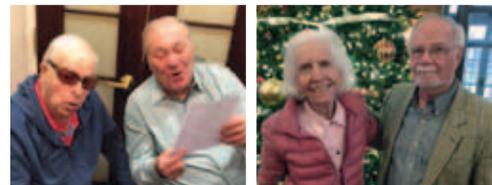
COMMUNITY MEMBER: Winchester Gardens Resident since 2012

FOUNDATION PROGRAM: Supports the Winchester Gardens Resident Financial Assistance Program

WAY OF GIVING: Charitable Gift Annuity

FUN FACT: Amy taught English and Biblical Studies at St. Paul's Co-educational College in Hong Kong. In the early 1990s, she led Hong Kong's first-ever Duke of Edinburgh's Award for Girls scheme.

Foundation donors share our passionate commitment and are part of the heart and soul of Springpoint.



Our Corporate Partners

Springpoint Senior Living Foundation programs succeed thanks to the enthusiastic participation and active support of our sponsors and corporate partners. Together we share a common thread and our positive energy is contagious.

ACCELERATING TRANSPORTATION GOALS

Since the Transportation Program's inception in 2001, thousands of seniors in our affordable housing communities have been able to access life-sustaining services off-site which would otherwise be inaccessible. The Foundation covers the annual cost of \$350,000 for the current transportation project. Over the past 14 years, the Foundation has allocated over \$3.5 million in support of this program.

We are refueling this program with generous donations we received in 2015, including an anonymous \$500,000 gift from a New

Jersey couple. Of this gift, \$400,000 is an endowment to support ongoing operations and the remaining \$100,000 was allocated for new buses. Inspired by that gift, the Brickman Group pledged \$75,000 toward the program. Additional gifts to the Transportation Program include \$15,000 from TD Bank and a \$10,000 grant from the PSEG Foundation. These gifts help support those who would otherwise not have access to doctors, shopping, community senior centers and other recreational, educational and cultural opportunities.

GROTTA FUND SUPPORTS HEALTHY EATING INITIATIVE

We received a \$25,000 grant from The Grotta Fund for Senior Care that allowed us to jump-start our new *Go Fresh! Get Healthy!* initiative. The Grotta Fund, based in Whippany, NJ, is a fund within the Jewish Community Foundation of Greater



THE FOUNDATION INSPIRES GENEROSITY
IN SUPPORT OF PROGRAMS THAT MAKE A
DIFFERENCE IN PEOPLE'S LIVES.

MetroWest that awards grants for a range of community programs serving older adults.

The *Go Fresh! Get Healthy!* program provides our affordable housing residents with greater access to healthy fruits and vegetables, nutritional education and tasty food preparation. We launched the program in September at Plainfield Tower West and Butler Senior Community. Residents received a variety of seasonal vegetables and fruits packed and delivered by Ernie Stillwell of Stillwell Farms in Hightstown, NJ. *Go Fresh! Get Healthy!* also incorporates a range of healthy aging initiatives including wellness screenings, cooking classes, nutrition counseling and walking fitness programs.

COMMUNITY CARES

In support of our Community Cares initiative, Procter and Gamble, headquartered in Middlesex, NJ, donated \$5,000 to two Springpoint affordable housing communities in their region: Watchung Terrace and Robert Noble Manor. The funds were used to purchase basic essentials for residents and allowed us to start a food pantry at Watchung Terrace.



Caring Partners, Improving Care

Bloomberg, a global news, data and analysis company, contributed \$12,000 toward a brain health technology initiative for Assisted Living and Memory Care residents at Stonebridge at Montgomery.

The interactive program combines a touch-screen computer with intuitive, picture-based software and a content library that's proven to build relationships, enhance social engagement and connect older adults with the greater community. Therapy and fitness programs include riding a bike on scenic routes or flying an airplane. Hundreds of activities such as trivia quizzes, games and puzzles, entertaining history and travel movies, classic television, music and art videos provide mental stimulation.

Staff members have seen significant enhancements to residents' daily quality of

life. They shared the story of a resident who would sit with her eyes closed and head down every day, unresponsive to staff. In the past, she loved to sing. Using this new program, a staff member gave her headphones with music playing. The resident started singing and tapping her feet. After a few songs she opened her eyes and continued singing more songs. This not only touched our staff members' hearts, but it touched hers even more. Elated staff members shared this development with the resident's son and he too was just thrilled to see his mother enjoying life again!

Bloomberg

► **SAVE THE DATE**
TUESDAY, JUNE 7, 2016
39th ANNUAL GOLF CLASSIC

Metedeconk National Golf Club
Jackson, New Jersey

For more information, contact Angie Manley:
732-430-3734 or amanley@springpointsl.org.

All proceeds from this celebratory event will benefit Springpoint Senior Living Affordable Housing Transportation Programs. Thanks for your continued support. **FORE!**



Ways to Contribute

We are fortunate to receive generous support in many ways and from many sources, including residents in our Springpoint communities, our employees and board members, our vendors as well as corporations and foundations in the communities we serve. It is wonderful to see how much we accomplish when we come together and embrace opportunities to better the lives of others.

The Springpoint Foundation offers a variety of direct and planned giving options, including:

- Charitable Gift Annuity
- Charitable Trust
- Deeding of Refundable Entrance Fees
- Retirement Account Beneficiary (POD or TOD)
- Major Gifts (cash, appreciated securities, bonds)
- Endowments
- Grants
- Gifts In Kind
- Will Bequests

DONOR RECOGNITION

Thank you to all who support our mission; we so appreciate your heartwarming generosity. Please note that we have made every effort to record the names of our donors accurately and completely. If we have inadvertently omitted or misstated your name, please accept our sincere apology and let us know by calling the Foundation at 732-430-3674.



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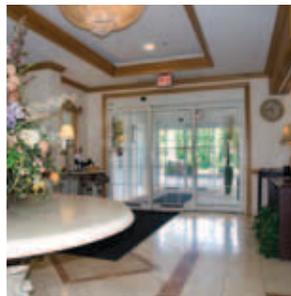
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Manahawkin, NJ
(609) 489-0809
Deborah Colianni
Executive Director

22 Watchung Terrace at Middlesex

Middlesex, NJ
(732) 356-0681
Hanna Pryor
Executive Director

23 Wheaton Pointe at East Windsor

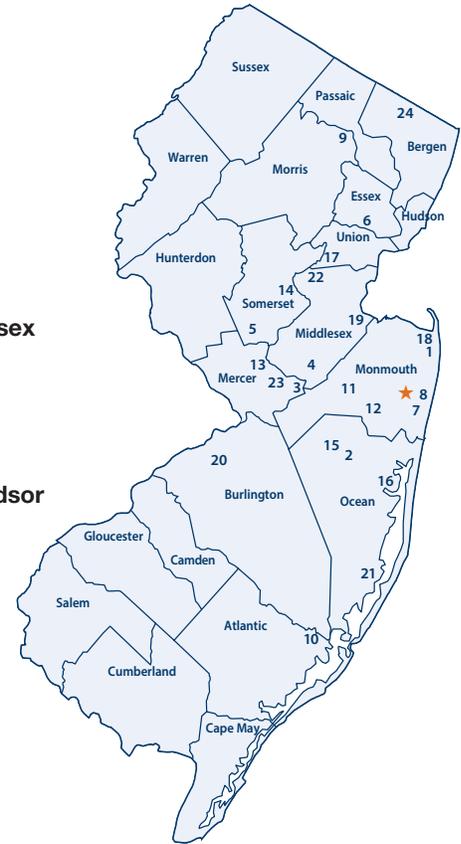
East Windsor, NJ
(609) 448-7738
Frances Holly
Executive Director

24 The Woodlands at Ramsey*

Ramsey, NJ
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Kelly Fieldhouse
Executive Director

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